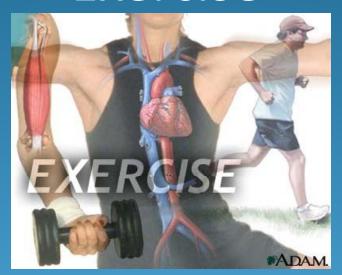
Type 1 Diabetes and its Effects on Active/Inactive Goal Priming for Exercise



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Why is this Important?

- Exercise has many benefits
- Managing a chronic illness (long-lasting) can be difficult
- Priming is effective



Priming (In general)

- Achievement Goal Priming (Action Priming) (Gollwitzer, Sheeran, Trotschel, & Webb, 2011)
 - Inactive
 - Active
 - Exercise tasks (Albarracin, Hepler, & Tannenbaum, 2011)

Protection Motivation Theory (PMT)

- Cognitive mediation process of behavioral change with threat and coping appraisal (Plotnikoff, 2009)
- Perceived severity
- Perceived vulnerability
- Response Efficacy (Coping response)
- Self-Efficacy

PMT in Plotnikoff et al. (2009)

- Canadian adults with Type 2 Diabetes
- Intention and Self-Efficacy make a significant impact on behavior
- Provides framework

Action and Inaction Goals

- When one has a general *action* goal, they tend to carry out an *active* task.
- When one has a general *inaction* goal, they tend to carry out an *inactive* task.
- Priming these types of goals does what? (Bluemke, Brand, Schweizer, & Kahlert, 2010)
- Positive Associations
- Negative Associations

Why this study?

- How can individuals be motivated to exercise with a chronic illness?
- To determine whether goal priming (active or inactive) can be affected by a chronic disease (type 1 diabetes)

Hypotheses

- If actively primed to exercise, type 1 diabetes will not affect this priming.
 - Individuals will continue to exercise
- If inactively primed, type 1 diabetes *will* affect this priming.
 - Individuals will become active

Method and Measures

- Participants = enrolled in a general psychology course at Illinois Wesleyan University age 18 and over
- Completion of research experience is required for the course
- Action/Inaction Goal Priming Tasks
 - Active Priming: Jumping Jacks
 - Inactive Priming: Closing Eyes and Relaxing

Measures (Cont.), Research Design, and Procedure

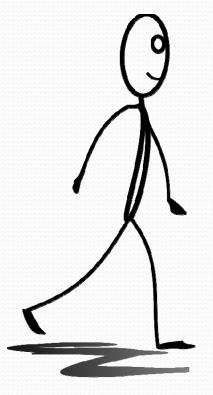
	Chronic	Healthy	Active	Inactive
P1	X		X	
P2	X			X
P3		X	X	
P4		X		X

Measures (Continued)

- PMT Questionnaire (Plotnikoff, 2009)
 - Perceived severity and vulnerability
 - EX: Getting further diabetes complications would be a very bad thing to happen to me (1-5 Scale)
 - Response efficacy
 - EX: For me, regular physical activity will keep me healthy (1-5 Scale)
 - Self-efficacy (level of confidence to exercise regularly)
 - EX: You feel stiff or sore (1-5 Scale)
 - Behavioral Intention
 - EX: (0-100%) Likelihood of getting regular physical activity within the next month?

Post-PMT Behavior Analysis

• Do you want to do the active task (walking) or the inactive task (napping)?



OR



Statistical Analyses

- 2 (priming: action, inaction goals) x 2 (illness: yes, no) between-subjects ANOVA
- Dependent Variable: Do you want to do the active task (walking) or the inactive task (napping)? (Participant's intention?)
- Examines the influences of goal priming and a chronic illness on participant's intention to exercise

Results

- N = 66 participants total
- Omnibus 2x2 Univariate ANOVA indicated that:
- Significant Main Effect of Priming
 - $F(1, 62) = 4.68, p = 0.03, \eta^2 = 0.07$
- Marginal Main Effect of Illness
 - $F(1, 62) = 3.29, p = 0.08, \eta^2 = 0.05$
- Significant Priming x Illness Interaction Effect
 - $F(1, 62) = 4.68, p = 0.03, \eta^2 = 0.07$

Results (Continued)

- To examine interaction better, two-way ANOVAs were conducted
- Compared behavioral choices between the two illness conditions (chronic, healthy) within each priming group (active, inactive)
- No illness condition effect for the actively primed group
- Significant illness condition effect within inactively primed group
 - F(1, 32) = 8.54, p = 0.006

Discussion (What does this mean?)

- Main Effect of Priming
 - If someone is actively primed, then more likely to be active
 - If someone is inactively primed, then less likely to be active
- Priming x Illness Interaction effect
 - For those who are inactively primed and given an illness, they
 will intend to exercise more than those who were inactively
 primed and not given an illness.
- Illness condition effect within inactively primed group
 - Supports interaction effect

Limitations and Future Research

- Total number of participants were relatively low
 - N = 66
- Participants hypothetically had diabetes
- Priming manipulation
 - Participants get primed for a *longer* period of time, then answer questionnaire, perform behavioral follow-up, etc. afterwards

The Puzzle Finally Makes Sense...

• Generally, if an individual is very active, then his/her exercise frequency will not be affected by type 1 diabetes should it enter his/her life unexpectedly.



Table 1

Sex for the Four Condition Groups

School Year for the Four Condition Groups

	<u>M (SD)</u>		M(SD)
Active/Chronic	1.53 (.514)	Active/Chronic	1.71 (.849)
Inactive/Chronic	1.69 (.480)	Inactive/Chronic	2.08 (1.32)
Active/Healthy	1.53 (.516)	Active/Healthy	1.80 (1.082)
Inactive/Healthy	1.60 (.507)	Inactive/Healthy	2.00 (1.13)
Age for the Four Co	ondition Groups	Race for the Four C	ondition Groups
	M(SD)		M(SD)
Active/Chronic	19.24 (.970)	Active/Chronic	4.65 (1.06)
Active/Chronic Inactive/Chronic	19.24 (.970) 19.62 (1.33)	Active/Chronic Inactive/Chronic	4.65 (1.06) 4.54 (1.198)
			,
Inactive/Chronic	19.62 (1.33)	Inactive/Chronic	4.54 (1.198)

Table 2

PMT Measures Responses

	M(SD)
Perceived vulnerability	3.68 (0.98)
Perceived severity	4.53 (0.71)
Response efficacy	4.60 (0.57)
Self-efficacy	3.47 (0.75)
Participants' intentions	1.45 (0.50)