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Creativity for Change to Host Benefit Concert

Oct. 31, 2014

Creativity for Change, an Illinois Wesleyan University student organization dedicated to raising awareness about global issues through the arts, will host its second annual Entertain to END7 Benefit Concert on Nov. 8 at 7:30 p.m. in the Memorial Center's Joslin Atrium.

The concert will raise funds for END7, an international organization devoted to ending the seven Neglected Tropical Diseases (NTDs) by the year 2020. NTDs such as elephantiasis, river blindness, snail fever, trachoma, roundworm, whipworm and hookworm are the most common diseases of poverty-stricken people globally.

"NTDs affect one in six people in the world, but are actually very easy to prevent," said Annie Kehler '15, president and co-founder of Creativity for Change on Wesleyan's campus. "All it takes is a 50-cent packet of medical pills to protect someone for a year."

The benefit concert will feature performances by Illinois Wesleyan students including and the sketch comedy group Quickies. Nick Castellanos '15 will serve as master of ceremonies.

Last year's benefit concert helped raise enough money to protect 1,470 people from NTDs. Organizers suggest a donation of 50 cents at the event, allowing each person in attendance the chance to save a life.



Sarah Menke '15 (left) and Jenn Oswald '15 collect donations at last year's END7 benefit.

By Danielle Kamp '15