Summer 2019

**MAD Travel, Phillipines**

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Make A Difference Travel is a Philippines-based social enterprise that works for and with marginalized communities in creating impactful, inspiring, and authentic travel experiences.

Leah Carter
ENVIRONMENTAL INTERN

- Helped create a sustainability workshop
- Created sustainability guidelines for guests and business partners
- Helped research marketing towards a US audience

Quentin Jackson
BUSINESS ADMINISTRATION INTERN

- Researched potential U.S. partnerships
- Co-created a sustainability workshop
- Analyzed markets based on generational demographics

Emma Darragh
MARKETING INTERN

- Conducted marketing research
- Developed a marketing strategy based off results
- Implemented the marketing strategy
- Ability to travel on the weekends and had flexible work hours