



2016

2016-2017 AABD Charters

Alumni Association, Illinois Wesleyan University

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ALUMNI ADMISSIONS ADVISORY COMMITTEE

2016-2017 CHARTER

PRESENTED: April 8, 2016

This charter documents details regarding the **ALUMNI ADMISSIONS ADVISORY COMMITTEE** (Group), which is a committee of the Illinois Wesleyan University Alumni Association. This documents the operations and goals of the Group, and represents an agreement between the committee and the Board of Directors of the IWU Alumni Association. This document is binding for a period of one year from the date it is adopted by the Group and ratified by the Board of Directors at its Spring meeting each year.

LEADERSHIP

- Jennifer Shaughnessy-Chair
- Dirk Behrends-Member
- Qiana Cryer Coupet-Member
- David Darling-Member
- Sonny Freeman-Member
- Tom Monken-Member
- Desiree Quizon-Colquitt-Member
- Amy Tenhouse-Member

OPERATING MODEL

- Assist the IWU Admissions Office with outreach efforts
- Monthly emails and/or calls
- Identify alumni who can assist our committee

GOALS & DELIVERABLES

GOAL	MEASURE OF SUCCESS	TARGET DATE	AABD STRATEGIC PRIORITY ALIGNMENT	IPA ALIGNMENT
<i>Committee members will call accepted students</i>	Goal of reaching 100 students	May 1, 2016	Engage Alumni with the University	Advocate
<i>Committee members will provide letters that can be emailed to accepted students and their parents</i>	Goal of contacting 50% of accepted students	May 1, 2016	Engage Alumni with the University	Advocate
<i>Our committee will create goals for calls, letters and events for the next year</i>	Goal of contacting prospective applicants and parents	Aug 1, 2016	Engage Alumni with the University	Advocate

COUNCIL FOR IWU WOMEN (CFW)

2016-2017 CHARTER, Presented April 8, 2016

This Charter documents details regarding the **COUNCIL FOR IWU WOMEN** (Group), which is a Committee / Auxiliary Group of the Illinois Wesleyan University Alumni Association. This documents the operations and goals of the Group, and represents an agreement between the Group members and the Board of Directors of the IWU Alumni Association. This document is binding for a period of one year from the date it is adopted by the Group and ratified by the Board of Directors at its Spring meeting each year.

LEADERSHIP

- Jennifer Jones, President
- Laine Twanow, President Elect
- Abby Sullivan, VP Engagement
- Erin Rahn, VP Membership
- Alissa Sherman, Marketing Committee Chair
- Molly Rollings, Development Committee Chair

OPERATING MODEL

- Monthly Updates One Group; Conference Call 2x/year
- Committee Meetings Quarterly; Annual Summit
- 1-2 Other New Events/Workshops/Retreat/TBD
- Conduct Annual Survey to address: Attendance, participation, commitments, etc.
- Review Charter Document on Regular Basis with Members. Use as Working Doc.
- Utilize Onboarding Document
- Communicate Big Picture & Goals Internally and Externally

GOAL	MEASURE OF SUCCESS	TARGET DATE	AABD STRATEGIC PRIORITY ALIGNMENT	IPA ALIGNMENT
<i>1) Increase engagement of time and talent between existing council members and students to achieve our mission.</i>	50% membership attendance at least one campus event.	March 2017	Engage Alumni with the University; Develop Student Relationships	Partner
<i>2) Increase awareness, purpose, branding and if needed membership to achieve #1 goal.</i>	Re-evaluate current and past connections. Increase engagement - 100% participation in some form such as call, event, mentoring.	March 2018	Engage Alumni with the University; Develop Student Relationships	Advocate
<i>3) Ensure the “treasure” component maintains and exceeds 90% participation</i>	Review participation in May and personally contact non-responders.	June 2016	Increase Alumni Participation Rate by 2%	Invest

GREEK ALUMNI NETWORK

PRESENTED: April 8, 2016

NOT YET RATIFIED

2016-2017 CHARTER

This Charter documents details regarding the **GREEK ALUMNI NETWORK** (Group), which is a Committee / Auxiliary Group of the Illinois Wesleyan University Alumni Association. This documents the operations and goals of the Group, and represents an agreement between the Group members and the Board of Directors of the IWU Alumni Association. This document is binding for a period of one year from the date it is adopted by the Group and ratified by the Board of Directors at its Spring meeting each year.

LEADERSHIP

- Rich Marvel, Past Chair
- Ted Zook, Vice Chair
- Sonny Freeman, Secretary
- Alan Leahigh, Member
- John Thiel, Member
- Tim Brophy, Member

OPERATING MODEL

- Quarterly and ad hoc meetings, both on campus and conference call
- 100% attendance is expected of members
- Require strong partnership with Alanna Hill, IWU Director of Greek Life
- Depend on support from the Office of Alumni Engagement

GOALS & DELIVERABLES

GOAL	MEASURE OF SUCCESS	TARGET DATE	AABD STRATEGIC PRIORITY ALIGNMENT	IPA ALIGNMENT
<i>Reunite Greek Alumni with IWU</i>			Engage Alumni with the University	Partner
<i>Create social, professional, educational and service opportunities for Greek Alumni</i>			Engage Alumni with the University	Partner
<i>Provide a forum for Greek chapters to interact with alumni</i>			Develop Student Relationships	Partner

MINORITY ALUMNI NETWORK (The Network)

PRESENTED: April 8, 2016

2016-2017 CHARTER

This Charter documents details regarding the **MINORITY ALUMNI NETWORK** (hereinafter “The Network”), which is a Committee / Auxiliary Group of the Illinois Wesleyan University Alumni Association. This documents the operations and goals of The Network, and represents an agreement between The Network members and the Board of Directors of the IWU Alumni Association. This document is binding for a period of one year from the date it is adopted by The Network and ratified by the Board of Directors at its Spring meeting each year.

LEADERSHIP

Co-Chairs: Qiana Cryer-Coupet & Cecilia Mendoza

Representing Directors from the Alumni Association Board:

-Debra Burt-Frazier

-David Darling

-Desiree Quizon-Colquitt

-Derrick Tillman-Kelly

Titan to Titan Connections (TTC) Lead: Josi Bañales

Admissions Lead: David Darling

OPERATING MODEL

- Full committee will meet semi-annually via conference call.
- Committee co-chairs and auxiliary group leads will meet via conference call or in person as events warrant.
- Committee members are expected to maintain open lines of communication and to attend meetings and scheduled events to ensure the success of the goals outlined below.
- Key dependencies: Office of Diversity and Inclusion, Dean of Students Office, Office of Alumni Relations, Office of Admissions

GOALS & DELIVERABLES	MEASURE OF SUCCESS	TARGET DATE	AABD STRATEGIC PRIORITY ALIGNMENT	IPA ALIGNMENT
<i>Titan to Titan Connections</i> <i>Increase the number of participants in the TTC Mentoring Program.</i>	Number of New Mentor/Mentee Pairs	September 25, 2016	Engage Alumni with the University; Develop AABD and Student Relationship	Partner; Advocate
<i>MALANA Graduation</i> <i>Increase the number of alumni in attendance at the MALANA Graduation; Increase new alumni awareness of the Network</i>	Number of Network Alumni in Attendance; Number of '16 Alumni involved with The Network Activities	April 9, 2016; April 2017	Engage Alumni with the University; Develop AABD and Student Relationship	Partner
<i>Annual Network Picnic</i> <i>Increase the number of incoming students, current students and alumni in attendance at the annual picnic; Increase giving by Network members</i>	Number of incoming students, current students, and alumni in attendance	August 7, 2016	Engage Alumni with the University; Develop AABD and Student Relationship; Increase alumni participation by 2%	Partner; Invest
<i>Social Media Engagement</i> <i>Increase current student and alumni engagement with the Network social media pages</i>	Increase number of members in FB group (Currently 104); Number of posts by fellow alumni	March 2017	Develop AABD and Student Relationship; Engage Alumni with the University	Advocate

NEWSLETTER EDITORS COMMITTEE

2016-2017 CHARTER

PRESENTED: April 8, 2016

This Charter documents details regarding the **NEWSLETTER EDITORS COMMITTEE** (Group), which is a Committee / Auxiliary Group of the Illinois Wesleyan University Alumni Association. This documents the operations and goals of the Group, and represents an agreement between the Group members and the Board of Directors of the IWU Alumni Association. This document is binding for a period of one year from the date it is adopted by the Group and ratified by the Board of Directors at its Spring meeting each year.

LEADERSHIP

- Tim Brophy, '84 (Chair)
- Bob Jackson, '76-'79
- Dijon Schroff, '00
- Frank Wanto, '63
- Jen Tracy, '04
- Kathryn Eissfeldt, '01
- Robert Poyton '80
- Debbie Burt-Frazier '75
- Nicolette Varan '10
- Jennifer Brummet '08

OPERATING MODEL

- The group will function via conference calls and in-person meetings Spring and Fall, as well as share ideas and expertise in between.
- Attendance on conference calls is expected. In-person meeting participation is based on availability.
- Conference call lines; meeting space at IWU.
- University staff assistance required.

GOALS & DELIVERABLES

GOAL	MEASURE OF SUCCESS	TARGET DATE	AABD STRATEGIC PRIORITY ALIGNMENT	IPA ALIGNMENT
<i>Hold first committee conference call</i>	Secure at least 6 attendees.	July 2016	Engage Alumni with the University	Partner
<i>Assign Leadership roles</i>	Secure volunteers for vice-chair & other leadership roles	July 2016	Engage Alumni with the University	Partner
<i>Hold first in-person meeting</i>	Secure a majority of committee in-person	October 2016	Engage Alumni with the University	Partner
<i>Segment our "customers" preferences for receiving the product.</i>	Produce strategic plan for best approach to various age groups	October 2016	Engage Alumni with the University	Advocate

PARENT BOARD

2016-2017 CHARTER

PRESENTED: April 8, 2016

This Charter documents details regarding the **PARENT BOARD** (Group), which is a Committee / Auxiliary Group of the Illinois Wesleyan University Alumni Association. This documents the operations and goals of the Group, and represents an agreement between the Group members and the Board of Directors of the IWU Alumni Association. This document is binding for a period of one year from the date it is adopted by the Group and ratified by the Board of Directors at its Spring meeting each year.

LEADERSHIP

- Tom Monken, Board Chair
- Amy Tenhouse
- Jen Shaughnessy

OPERATING MODEL

- Engage alumni with high school age students
- Increase Legacy recruitment via alumni
- Utilize legacy students as liaisons to committee
- Coordinate focus with Alumni Advisory committee
- Work with Admissions & Alumni departments

GOALS & DELIVERABLES

GOAL	MEASURE OF SUCCESS	TARGET DATE	AABD STRATEGIC PRIORITY ALIGNMENT	IPA ALIGNMENT
<i>Generate a list of alumni with High School age children to advance legacy recruitment</i>	List of alumni, names & ages of students	June 2016	Engage Alumni with the University	Advocate
<i>Determine current and past legacy students and focus on increasing these numbers</i>	Determine total legacy students	June 2016	Engage Alumni with the University	Partner
<i>Create a liaison group of current IWU legacy students to host potential legacy students</i>	Create a "board" of current legacy students	June 2016	Develop Student Relationships	Partner
<i>Promote alumni to steer prospective legacy students to IWU</i>	Increased alumni and legacy visits and attendance at events	Ongoing	Engage Alumni with the University	Advocate

PRIDE ALUMNI COMMUNITY

2016-2017 CHARTER

PRESENTED: April 8, 2016

This Charter documents details regarding the **PRIDE ALUMNI COMMUNITY** (Group), which is a Committee of the Illinois Wesleyan University Alumni Association. This documents the operations and goals of the Group, and represents an agreement between the Group members and the Board of Directors of the IWU Alumni Association. This document is binding for a period of one year from the date it is adopted by the Group and ratified by the Board of Directors at its Spring meeting each year.

LEADERSHIP

- Rachel Paturi '13, Co-Chair
- Jim Richter '93, Co-Chair
- Derrick Tillman-Kelly '09, Co-Chair
- Ed Pachetti
- TBD, Pride Alliance Representative

GOALS & DELIVERABLES

OPERATING MODEL

- PAC will serve as connector of Pride alumni & students
- Quarterly web or teleconferences in addition to Fall and Spring meetings of the IWU AABD
- Leadership must attend 75% of web/teleconferences
- List of Pride alumni and students to share survey and promote opportunities for engagement from IWU staff
- Website hosting

GOAL	MEASURE OF SUCCESS	TARGET DATE	AABD STRATEGIC PRIORITY ALIGNMENT	IPA ALIGNMENT
<i>Establish PAC leadership and committee structure</i>	Engaged leadership team with assigned roles	June 2016	Engage Alumni with the University	Advocate, Partner
<i>Conduct needs assessment survey of IWU Pride alumni and students to determine best role of PAC</i>	Development of PAC agenda based on alumni & student feedback	August 2016	Engage Alumni with the University; Develop Student Relationships	Partner
<i>Establish PAC web presence</i>	PAC webpage on the IWU website	September 2016	Engage Alumni with the University; Develop Student Relationships	Advocate, Partner
<i>Increase support of Pride Giving Circle Scholarship</i>	Award two scholarships annually	March 2017	Increase Alumni Participation by 2%	Invest
<i>Increase Pride alumni and student interactions</i>	Calendar of interaction opportunities	October 2016 and ongoing	Engage Alumni with the University; Develop Student Relationships	Partner

REGIONAL ALUMNI CHAPTERS COMMITTEE

2016-2017 CHARTER

PRESENTED: April 8, 2016

This Charter documents details regarding the **REGIONAL ALUMNI CHAPTERS COMMITTEE** (Group), which is a Committee / Auxiliary Group of the Illinois Wesleyan University Alumni Association. This documents the operations and goals of the Group, and represents an agreement between the Group members and the Board of Directors of the IWU Alumni Association. This document is binding for a period of one year from the date it is adopted by the Group and ratified by the Board of Directors at its Spring meeting each year.

LEADERSHIP

- Guy G. Gebhardt, Chairperson
- Marianne Wolf-Astrauskas, Co-chairperson
- See Exhibit “A”

OPERATING MODEL

- The Group functions as a coalition of the presidents of the regional alumni chapters who collaborate to schedule and plan alumni events in their metropolitan areas, and may also welcome students on field trips, assist alumni new to their areas, and assist in recruiting prospective students.
- The Group meets by quarterly conference call.
- Members are expected to attend the quarterly conference calls as well as their local events.

GOALS & DELIVERABLES

GOAL	MEASURE OF SUCCESS	TARGET DATE	AABD STRATEGIC PRIORITY ALIGNMENT	IPA ALIGNMENT
<i>Plan, schedule, and execute alumni events.</i>	In large areas, 2 or more events annually. In smaller areas, one event annually. Number of events and number of attendees.	Ongoing	Engage Alumni with the University; Increase Alumni Participation Rate by 2%	Partner (connect with fellow alumni; connect with IWU; attend events); Invest (give and thank donors)
<i>Increase attendance at events.</i>	Total number of attendees at all regional events.	December 2016	Engage Alumni with the University; Increase Alumni Participation Rate by 2%	Partner; Invest

WESLEYAN FUND COMMITTEE

2016-2017 CHARTER

PRESENTED: April 8, 2016

This Charter documents details regarding the **WESLEYAN FUND COMMITTEE** (Group), which is a Committee / Auxiliary Group of the Illinois Wesleyan University Alumni Association. This documents the operations and goals of the Group, and represents an agreement between the Group members and the Board of Directors of the IWU Alumni Association. This document is binding for a period of one year from the date it is adopted by the Group and ratified by the Board of Directors at its Spring meeting each year.

LEADERSHIP

- Van Miller, Chair
- Dirk Behrends
- Evan Lowery
- John Thiel
- Nick Nichols
- Bob Jackson
- Mark Brown

OPERATING MODEL

- The group will meet via phone once per quarter.
- Expectation is to attend meetings as scheduled or do one-on-one call with Van if unable to attend.
- The Chair will communicate with the committee on progress & results each quarter and plans moving into the next quarter; each committee member will work with assigned auxiliary groups to track progress and work on specific touch points on achieving Wesleyan Fund goals.
- Open communication within the group and the Alumni Engagement Office Staff, as well as communicating and reporting with the additional Auxiliary group chairs will result in better planning, timely actions and a robust volunteer program.

GOALS & DELIVERABLES

GOAL	MEASURE OF SUCCESS	TARGET DATE	AABD STRATEGIC PRIORITY ALIGNMENT	IPA ALIGNMENT
<i>Develop a Wesleyan Fund Support training program for volunteers.</i>	Completion/Execution of program documentation	June 2017	Increase Alumni Participation by 2%	Partner
<i>Develop a program to recognize and steward Wesleyan Fund donors at alumni events.</i>	Program implementation at all alumni events	December 2016	Increase Alumni Participation by 2%	Invest/Partner/Advocate
<i>Secure 100% participation from AABD</i>	100% commitments 100% fulfillment	October 2016 June 2017	Increase Alumni Participation by 2%	Invest
<i>Work with Auxiliary groups to increase reach</i>	measurable results by segment	Ongoing	Increase Alumni Participation by 2%	Partner/Advocate

YOUNG ALUMNI COUNCIL

PRESENTED: April 8, 2016

2016-2017 CHARTER

This Charter documents details regarding the **YOUNG ALUMNI COUNCIL** (Group), which is a Committee / Auxiliary Group of the Illinois Wesleyan University Alumni Association. This documents the operations and goals of the Group, and represents an agreement between the Group members and the Board of Directors of the IWU Alumni Association. This document is binding for a period of one year from the date it is adopted by the Group and ratified by the Board of Directors at its Spring meeting each year.

LEADERSHIP

- Megan Howe, Council Chair
- Kasey Evans, Engagement & Connector
- Katy Buoscio, Communications
- George Aliaga, New Member – TBD on role
- Timothy-James Henry, New Member – TBD on role

OPERATING MODEL

- We congregate as a group by phone once per month. Communications & Follow-Up by email in between calls.
- Expectation is to attend meetings as scheduled or do one-on-one call with Megan if unable to attend.
- Execution is our key to success! Each initiative outlined on our monthly calls is followed by targeted dates of completion.
- Open communication with Alumni Engagement office when needing Alum lists/supplies to hit goal.

GOALS & DELIVERABLES

GOAL	MEASURE OF SUCCESS	TARGET DATE	AABD STRATEGIC PRIORITY ALIGNMENT	IPA ALIGNMENT
<i>Increase Young Alumni donor count by 25% and retain 50% of current young alumni donors.</i>	83 repeat donors from our first time givers	May 2017	Increase Alumni Participation Rate by 2%	Invest
<i>Increase Young Alumni attendance at non-Homecoming events by 5%.</i>	500 Young Alumni attendees at non-Homecoming events	May 2017	Engage Alumni with the University	Partner/ Advocate
<i>Increase Young Alumni Homecoming attendance by 10%</i>	385 Young Alumni Registrants/Attendees	October 2016	Engage Alumni with the University	Partner
<i>Increase visibility of campus happenings to Young Alums via different mixed media venues.</i>	One venue per month, one posting theme per week	December 2016	Engage Alumni with the University	Advocate

EXHIBIT "A"

<u>Member</u>	<u>City</u>
Guy Gebhardt, 1969	Atlanta
Marianne Wolf-Astrauskas, 1976	Chicago
Ann Marquis-Fisher, 1982	Northern California
Molly McLay, 2006	Champaign
Mary Gilliam, 2006	Dallas
Earl Franz, 1970	Denver
Megan Howe, 2005	Indianapolis
Jim Mullins, 2003	McLean County
Evan Lowery, 2008	Milwaukee
Shaye Mandle, 1993	Minneapolis
Kirsten Busalacchi, 1999	New York
Wes Dyke, 2002	Raleigh/Durham
Al Black, 1979	Peoria
Caitlin Ludwig, 2008	Rockford
Ashlee Jontz, 2002	Phoenix
Liz Jurcik, 2003	Seattle
Bill Roberts, 1964	Springfield
Gale Starkey, 1988	St. Louis
Scott Huch, 1986	Washington, DC
John Wiley, 1957	At Large