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Freeman Asia Internship Program

Summer 2016

Human Nature, Philippines

Liz Oltman

Illinois Wesleyan University

Eric Rydell

Illinois Wesleyan University

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human nature

Liz Oltman & Eric Rydell



Human Nature

What is a Social Enterprise?



Pro-Philippines • Pro-Poor • Pro-Environment



Social Enterprise Development

What is it?
Why have it?

My Experiences

- Super Goods
- Social Enterprise Guild
- Consumer Value Survey



International Business

Expanding

- Singapore
- UAE
- USA

My Experiences

- Insight into the US market
 - Cultural differences
 - Why we buy things
- Social media marketing

