



2013

2013 Seventh CFW Summit Schedule

Illinois Wesleyan University

Follow this and additional works at: https://digitalcommons.iwu.edu/cfw_docs

Recommended Citation

Illinois Wesleyan University, "2013 Seventh CFW Summit Schedule" (2013). *Related Documents*. 11.

https://digitalcommons.iwu.edu/cfw_docs/11

This Article is protected by copyright and/or related rights. It has been brought to you by Digital Commons @ IWU with permission from the rights-holder(s). You are free to use this material in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s) directly, unless additional rights are indicated by a Creative Commons license in the record and/ or on the work itself. This material has been accepted for inclusion by faculty at Illinois Wesleyan University. For more information, please contact digitalcommons@iwu.edu.

©Copyright is owned by the author of this document.

BECOMING
A WISER
WOMAN

FRIDAY MARCH 22
SATURDAY MARCH 23

2013
Summit

Thursday, March 21, 2013

TIME	EVENT	LOCATION
7:30-8:30PM	Group Workout Jacqui Bliss '99 – Owner/Operator, Anytime Fitness <i>Experience a workout led by personal trainer Jacqui Bliss. All levels of experience & physical fitness welcome!</i>	Practice Gym Shirk Center

Friday, March 22, 2013

TIME	EVENT	LOCATION
11:45AM-12:45PM	Kickoff Luncheon Opening Remarks, Summit Chair DesaRae Ludolph '05 Key Note Speaker <i>(Introduction provided by DesaRae Ludolph)</i> <i>Mia Smith - IWU Head Women's Basketball Coach</i> <i>Topic: Becoming a WISER Woman</i> Musical Performance, Touch of Class <i>(Introduction provided by DesaRae Ludolph)</i>	Young Main Lounge
1:15-2:45PM	Practice Interviews with Council Alumnae <i>The Practice Interview program was established to help students "practice" their interviewing skills. Students must pre-register on Titan CareerLink.</i>	Hart Career Center
2:30-3:45PM	Project Linus Service Opportunity Opening Remarks, Summit Committee Member Julie Croxton '07 Presentation <i>(Introduction provided by Julie Croxton)</i> <i>Trish Larson – Coordinator, McLean County Chapter, Project Linus</i> Service Project <i>Council Members and Students will team up to make blankets for local children in need.</i>	Hansen Student Center Center Court
4:00-5:00PM	Cocktail School Facilitators: Molly Rollings '99 & Laine Twanow '04 <i>Council Members teach students how to network during a professional happy hour event.</i>	Hansen Student Center Center Court Moving to Tommy's

WISE INTELLIGENT SUCCESSFUL EMPOWERED RESPECTED

Saturday, March 23, 2013

TIME	EVENT	LOCATION
9:00	Registration Opens	Davidson Room
9:15-10:00AM	Welcome Reception Icebreaker & Introductions, Council Chair Claudia Brogan '77	Davidson Room
10:00-10:45AM	Presentation <i>(Introduction provided by Claudia Brogan)</i> <i>Jessica Shull '03 - Social Media & Digital Marketing at State Farm</i> <i>Topic: Social Media – Presenting Yourself in a Positive Light</i>	Davidson Room
11:00-11:45AM	Presentation – Option A <i>(Moderated by Julie Croxton)</i> <i>Carol Smith '73 – Owner, Hamilton Smith Associates, Inc.</i> <i>Topic: A Job Offers 'Salary Plus Benefits' – How do you Evaluate the Benefits?</i>	Cartwright Room
	Presentation – Option B <i>(Moderated by Claudia Brogan)</i> <i>Marsba Guenzler-Stevens '78 – Affiliate Assistant Professor of Counseling & Personnel Services, University of Maryland</i> <i>Karin McDowell '00 - Project Manager, COUNTRY Financial</i> <i>Topic: Maintaining Healthy Relationships – Personal & Professional</i>	Davidson Room
12:00-2:00PM	Closing Reception & Luncheon Opening Remarks, Council Chair Claudia Brogan '77 & Co-Chair Jessica Shull '03 Key Note Speaker <i>(Introduction provided by Julie Croxton)</i> <i>Demetria Kalodimos '81 – Emmy Winning Evening News Anchor</i> <i>Topic: Becoming a WISER Woman</i> Awarding of Scholarships <i>(Introduction provided by Claudia Brogan & Jessica Shull)</i> <i>Scholarship/Fund-raising/Giving Circle Committee</i> <i>Karin McDowell '00 & Lisa Powell Williams '88</i>	Young Main Lounge