Artistic and Scholarly Sessions: IWU on the Westside: A Partnership with the West Bloomington Revitalization Project

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IWU & the Westside: Revitalization in Action
Karen Schmidt & Deborah Halperin
ARC: GET STUFF DONE
EVERYONE IS ENGAGED
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West Bloomington Housing Database

Stella Wang and Austin Aldag

**Size & Scope:**
- 767 homes/properties on the Westside
  - 700-800 blocks of Washington
  - Jefferson, Monroe, and Market Streets
  - 'Neighborhood #35'
  - Analyzed owner occupancy, sale price and date, grade, total square footage, story type, public transportation, crime statistics, and pavement quality
  - End products: Database of housing information for the Westside, physical printed maps, and work towards an internet portal on McPlan.org

**Community Partners:**
- West Bloomington Housing Collaborative (WBHC), the McLean County Planning Commission, and the City of Bloomington Township Assessor

429 Household Subset
- ~ 56% Owner Occupied
- ~ 14% Single Family Rental
- ~ 3% Multi-Family Rental
Next Step
Open House!
828 W. Jefferson St.
Saturday, January 16th
10:00am - 12:00pm

Is homeownership one of your Next Step goals? We invite you to join us for an open house at 828 W. Jefferson, Bloomington.

The West Bloomington Housing Collaborative is proud to offer 828 W. Jefferson - the first completed home renovation for the collaborative. This lovely 2 bedroom home sits on a huge corner lot on Bloomington’s Historic West Side. This home was stripped to the studs and lovingly restored and is ready for its new owners.

$79,900

Participation in Next Step could qualify you for our Lease-to-Purchase option.

For more information regarding the property at 828 W. Jefferson, contact 309.212.8274

For more information about Next Step Financial Coaching & Rent-to-Own opportunities, please contact 309.834.9242.
NOT JUST HOUSING
3 JOBS IN 1 !!
WBRP – OUR TEST KITCHEN
Organizations

American Planning Association - brings together thousands of people — practicing planners, citizens, elected officials — committed to making great communities happen.

International City/County Management Association - Mission is to create excellence in local governance by developing and fostering professional management to build better communities; identifies leading practices to address the needs of local governments and professionals serving communities globally; provides services, research, publications, data and information, peer and results-oriented assistance, and training and professional development

Illinois Municipal League - the formal voice for Illinois municipalities; promotes competence and integrity in administration of municipal government; advocates at the state and federal level.

League of Illinois Bicyclists - statewide advocate for all Illinois bicyclists, promoting bicycle access, education, and safety.

Metropolitan Planning Council - Shaping a more sustainable and prosperous greater Chicago region.

National Conference of Mayors - official non-partisan organization of cities with populations of 30,000 or more; promotes effective policy; strengthens federal-city relationship; provides mayors with leadership tools; creates mayoral forum

National League of Cities - dedicated to helping city leaders build better communities. Working in partnership with the 60 state municipal leagues. NLC serves as a resource to and an advocate for the

Blogs & Publications

American City and County - monthly magazine to analyze and concisely explain the news, government trends, policy alternatives and operational solutions.

CityLab - original reporting, sharp analysis, and visual storytelling informs and inspires the people who are creating the cities of the future—and those who want to live there.

Cyberia - Cybergia connects planners, students, academics, urbanists, and others who are interested in or help shape the built environment.

Governing - provide job-critical news, analysis and resources for state and local government leaders. GOVERNING connects America’s leaders by providing intelligence and analysis on management, policy and politics to help guide and inspire innovative leaders across state and local government.

ICMA SmartBrief - daily snapshot of the local government management community with news from The New York Times, Inc. Online and leading local sources.

Planners Web - meeting the needs of citizen planners by providing useful, jargon-free, articles and resource information.

Shareable - nonprofit news, action and connection hub for the sharing transformation. What's the sharing transformation? It's a movement of movements emerging from the grassroots up to solve today's biggest challenges, which old, top-down institutions are failing to address. The sharing transformation shows that it's possible to govern ourselves, build a green economy that serves everyone, and create meaningful live together. It also shows that we can solve the world's
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LITTLE FREE LIBRARIES
FARMER’S MARKET
WBRP COMMUNITY GARDEN
WESTSIDE STORY
TINY HOMES
The redevelopment of the key commercial site on the corner of Market and Howard Streets would potentially:

- Provide new shopping opportunities for Westside residents
- Provide new jobs for Westside residents
- Contribute to the economic development of the Westside
- Contribute to the revitalization efforts of W. Market Street
- Be a source of pride for the Westside

Below and to the right, images of what this area could look like in the future.

WEST SIDE TIF DISTRICT RESEARCH
WALK IN BIKE OUT
TASTE OF THE WEST