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Minutes

Alumni Association Board of Directors

4-11-2008

April 11, 2008

Alumni Association Executive Board, Illinois Wesleyan University

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**Illinois Wesleyan University Alumni Association
Minutes of the Executive Board Meeting
April 11, 2008**

Board members present: Andrea Ambrosia '09, Todd French '93, Guy Gebhardt '69, Marsha Guenzler-Stevens '78, Deon Hornsby '97, Scott Huch '86, Dean Jukovich '93, Sundeep Mullangi '97, Jim Mullins '03, Justine Robinson '06, Jennifer Shaughnessy '98

Board members unable to attend: Ray Berger '70, Josh Butts '01, Sherry Graehling '72, Jennifer Jones '94, Brian Lewis, Muneerah Maalik '00, Marilyn Neis '71, Tom Neis '70, Gary Ohler '87, Amy Olson '90, Fran Rouzee '66, Tracy Wych '77

IWU Administration/Staff present: April Bridges '90, Emmalyn Dickinson, Ann Harding, Jeff Mavros '98, Chris Murray '91, Steve Seibring '81, Trevor Sierra '05, Marty Smith, Lora Wey '88

Approval of the Minutes from the October 19, 2007 Executive Board Meeting:

Todd French called for a motion to approve the minutes of the October 19, 2008 Executive Board meeting. Scott Huch made the motion to approve the minutes, seconded by Deon Hornsby. The minutes were approved by the Executive Board.

Welcome and Introductions:

Todd French welcomed everyone and thanked them for all their work this past year. He introduced two new staff members: April Bridges '90, Associate Director of Development—Annual Fund; and Chris Murray '91, Associate Director of Development—Major Gifts. Todd also introduced two new members of the Executive Board, Andrea Ambrosia '09, Student Senate President, and Dean Jukovich '93, Greek Alumni Network chair. (Dean was not able to attend the October meeting of the Board.)

Todd then asked the remaining Board members to introduce themselves to the group.

State of the Board Update:

Todd French reported the following:

- There has been expansive growth in the regional groups this past year.
- The Executive Board will be called upon to play an important role in the upcoming capital campaign by continuing to develop ways to enhance alumni communication and strengthen alumni connections to IWU.
- Affinity groups continue to be the trend in building alumni relations. In the past year three new affinity groups have been created—Pride Alumni Community, Young Alumni Committee, and Greek Alumni Committee.

- This year the Executive Board and its committees have become much more active. Besides the two on-campus meetings each year, the Board and its committees are handling much of their business through regularly scheduled conference calls. In addition, there are many more working committees within the circle of the Alumni Association.
- Todd asked the Executive Board to consider the possibility of moving its April meeting to another date to ensure greater attendance, or to move to just one on-campus meeting per year. Todd did not ask for a decision at this meeting, but he wanted the Board to take some time to consider these options.

University Update:

President Wilson reported the following:

- This time of year is very busy for the University with banquets, concerts and senior recitals. This year's commencement will be a milestone for President Wilson. He started as president of the University the same year this senior class started at IWU.
- Kevin Dunn '77 will deliver the commencement address on May 4. Dunn is a familiar character actor who has appeared in more than 80 films and television episodes. He was a theater major at IWU and also played football and was a member of Sigma Chi fraternity.
- During the commencement ceremony, Dunn will receive an honorary doctor of human letters degree. Also, receiving honorary degrees will be human rights activist Marjorie Agosin, former Illinois Wesleyan Board of Trustees President Craig Hart, and architect Sidney Epstein. Epstein was nominated by his grandson who will be receiving his undergraduate degree at this year's commencement.
- Construction of the Welcome Center is on schedule. The formal dedication is planned for Homecoming 2008.
- Use of the Sheehan Library is being evaluated. An architectural firm has been retained to determine if it can be used or if the University is better off taking it down and starting over. A decision should be made before the start of the 2008-09 academic year.
- Both Scholars Days were a huge success. Two alums, Steve Ondra '80 and Brian Udovich '98 spoke at the events and were extremely effective in conveying the important role IWU has played in their lives to the top high school students who have applied to IWU.
- He has attended several very successful alumni connections this year in Phoenix, New York, Tampa, and Naples. He noted that he has seen the Florida events grow and become more successful over the years. He also reported that Dawn Upshaw '82 graciously met with alumni at a reception in New York following her performance at Lincoln Center.

- The “Saturday in Chicago” program was very successful. President Wilson received a number of notes from alumni who felt they got as much out of the event as did the students.
- Matt Kurz and his committee are working on implementing the identity goal of the strategic plan. President Wilson emphasized the importance of relating what happens to graduates when they leave IWU. As a result, the Web site presents consistent stories about what is happening to our alums. This information is important to prospective students, high school guidance counselors, and employers. And, President Wilson includes stories about successful alumni in his written communication and his speeches. This message speaks to the outcome (success) of an Illinois Wesleyan education, the kind of graduates that we produce (engaged) and the role alumni play in building our reputation.
- The Main Street Corridor Project is progressing. Both cities (Bloomington and Normal) have formally adopted the plan for the development of the corridor—there are now a set of guidelines that must be followed by any business that wants to move into the corridor. President Wilson is now talking to developers about what they might be interested in bringing to this area.
- One student has received a Fulbright this year and another has made it to the final cut. Wilson feels that in the future we should have four or five a year.
- The Institute for International Education recently named IWU one of the top 40 liberal arts colleges in terms of the international experience—this assessment is based on a combination of the number of students from other countries coming here to study and the number of students from here going to another country to study.
- This fall, IWU will offer instruction in Chinese for the first time.
- IWU has received a grant from the Mellon Foundation to enhance the writing program.
- And, IWU has received a grant from the A.V. Davis Foundation to enhance the advising program on campus.
- *Kiplinger* ranked IWU 37th in best value for liberal arts colleges. The University moved up 12 spots from the previous year.
- IWU has had a fantastic year in athletics and it isn’t over. We celebrated the national championship in women’s track, the conference championship in women’s basketball, and the conference co-championship in football. The men’s baseball team is 9-0 in the conference and the women’s softball team is 7-0 in the conference.
- Currently, IWU is in the leadership phase of the Capital Campaign. Initial response to the campaign has been very heartening. Wilson hopes a year from now (probably in May) we will announce the campaign to the public.
- We will continue to work on increasing participation in the annual fund.
- Safety has been a primary concern at IWU. A consultant was hired to conduct a safety study on this campus after the Virginia Tech incident. A plan has been developed and initial funding has been allocated. To date, the most significant changes have been implementing a Titan Ride program for students between 10 p.m. and 2 a.m. and installation of cameras at the entrance of every residence hall which will be completed this summer.

- Although concerns about student loan funding have been prevalent in the media lately, IWU has not experienced any problem in getting loans for our students. Only a very small percentage of lenders have dropped out of the student loan business. But, Wilson noted, we will continue to monitor the market closely.
- IWU's endowment has declined. The endowment started the year at \$188 million and has fallen now to \$182 million (a drop of 3%). Given that NASDAQ, Standard & Poors, etc. have fallen by a greater percentage, it shows that the Asset Allocation Plan that the Trustees put in place is working. It has protected us from the dramatic drop IWU experienced at the first of this decade. However, given the current economic situation, salaries have had to be tempered and budgets have only been moderately increased. Wilson noted that In some ways it is a tribute to the financial health of the University that we have been able to absorb the \$1.2 million draw that we used to take from the endowment, an overall slight reduction in enrollment, and, now, this decline in the stock market and are still able to achieve a balanced budget.
- The University is devoting a great deal of time to *Assessment*. (How do we demonstrate to people what students learn here over a four year period.) Some of this information will be qualitative and some will be quantitative. We have done some things campus-wide; and now ,with the arrival of Michael Thompson, we are looking at individual departments. Thompson is helping them define just what it is they want to have happen to a student taking courses in this department over a four year period—what core knowledge and skills is the student expected to attain.

Following his report, President Wilson asked if there were any questions.

Marsha Guenzler-Stevens asked if IWU offered financial aid to international students. President Wilson responded that IWU has provided some financial aid to international students over the years, but during the past two years we have increased the amount of financial aid available to international students and this has resulted in increased enrollment. When Wilson first arrived, IWU was enrolling about 12 international students a year, and this past year we enrolled 28. Wilson's goal is to enroll 25-30 international students each year so that we will have 100 international students on campus at any time—he wants this mix of students to become the “norm” at IWU.

Ann Harding asked about enrollment of ALANA students. President Wilson responded that the number of ALANA students enrolled at IWU was also affected by financial aid issues. By changing the financial aid package for ALANA students, IWU increased its enrollment from 50 to 100 students. This year IWU had 79 students, and applications for the coming year are up over 100. Wilson would like to see a total of 400 ALANA students on campus.

Guy Gebhardt asked what Wilson saw as the reason IWU jumped up 12 places in the Kiplinger ranking. President Wilson responded that one of the primary reasons for our improved ranking was due to the increased international experience offered to IWU students. The number of international students studying here has changed

dramatically. And, when the number of students here who study abroad is added to the number of international students, this increase is what Wilson feels has improved IWU's ranking so significantly.

John Wesley Powell Research Conference Overview:

Dan Terkla, Director of Humanities & Professor of English, and Chair of the John Wesley Powell Committee, presented a brief history of the John Wesley Powell Research Conference. The conference was established in 1990 as the IWU Research Conference. The first year it was held in the Davidson Room of the Memorial Center and drew 26 students. In 1996, it was renamed the John Wesley Powell Research Conference by former president, Minor Myers, jr. John Wesley Powell, a one-armed, Civil War veteran and a founder of the National Geographic Society, was an explorer and geologist who joined IWU's faculty in 1865. He was the first U.S. professor to use field work to teach science. In 1867, Powell took Illinois Wesleyan students to Colorado's mountains, the first expedition of its kind in the history of American higher education. Later, Powell was the first director of the Smithsonian Institution's Bureau of Ethnology.

In 2000, the Conference added students from the areas of fine arts and humanities. At this time the Conference's seal was created with the motto "To Recognize the Research Projects & Creative Endeavors of IWU Students". The Conference has grown to approximately 100 students participating each year. Research projects pursued by students at any level—freshman through senior—and, in any academic program throughout the University, are eligible to participate. Research is presented either in a poster session format, or in an oral presentation.

Terkla reported that the keynote speaker for this year's Conference is Dr. Elena Glasberg from Princeton University. Dr. Glasberg was awarded an Antarctic Artists and Writers Program Grant by the National Science Foundation. An interdisciplinary humanist, she has worked in the fields of American Studies, Gender and Sexuality Studies, and her creative writing courses at Princeton focus on the Antarctic. Her keynote address is titled "Who Goes There?: Science and Belonging In Contemporary Antarctica."

Dr. Terkla introduced Valerie Higgins, a senior English writing major and history minor, who is one of the students presenting her research at the Conference. Valerie has served as executive editor of the *Delta*, the English department journal, and, this past year has served as co-president of IWU's chapter of Sigma Tau Delta. She recently won the senior class Intellectual Leadership award, and has been invited to join Phi Beta Kappa. Upon graduation from IWU, Valerie plans to pursue a Masters in Library Science at Indiana University.

Following her introduction, Valerie gave a brief overview of her research presentation "Rills: A Map of a Misreading." She noted that this is the first in a collection of essays

that explore multiple ways of reading and responding to the works of the British Romantics.

Committee Reports::

- *Executive Committee*: Todd French reported that this is a new committee made up of Todd, Marsha Guenzler-Stevens, Scott Huch, Tracy Wych, and Jennifer Jones. The committee meets monthly to work on business issues that don't require the entire Board or issues that need to be determined outside of the Board. In the future, Tracy Wych will report to the Executive Board on what transpires at these committee meetings. So far, the Executive Committee has met twice via teleconference calls. The first meeting dealt with how the Executive Board can best support the activities of the sub-committees. The Committee appointed Jennifer Jones co-chair of the regional groups in order to allow Scott more time to work with all the new committees that are being created. The Committee's second meeting dealt with clarifying the appointment of alumni trustees. The Committee determined to keep three alumni trustees—this is the number currently required in the Alumni Association's bylaws. The Committee also determined the alumni award nominees for 2008 that they would recommend to the Executive Board for approval. Todd encouraged Board members to submit names of alums they felt the Committee should consider for awards in the future. The current list of potential nominees needs to be updated.
- *Nomination Committee*: Todd French reported that the nominating committee discussed award nominees during the Executive Committee's last conference call. The Committee recommends the following alums:

Distinguished Alumnus

- Steve Ondra '80

Loyalty Award

- Ray Berger '70

Robert M. Montgomery Outstanding Young Alumnus

- Joe Herzog '98

Trustee

- John Esch '79

A brief bio on each of the nominees was distributed to the Board members and is included with these minutes as Attachment #1.

Scott Huch moved to adopt the slate and Sundeep Mullangi seconded the motion. The slate was approved by the Board.

Todd French will contact the nominees.

Marsha Guenzler-Stevens asked that the Board be sent current addresses for the nominees so that members can send congratulatory notes if they would like.

- **Greek Alumni Network:** Dean Jukovich reported that he has been working closely with Scott Huch to develop this group. Dean thanked Scott for his help. Approximately thirty people were invited to join this committee. At this time there are eleven committee members—a representative for each Greek house on campus with the exception of Phi Mu Alpha and Sigma Alpha Iota. Dean asked members to send him any suggestions as to whom he might contact to represent these two groups. The makeup of the alums on this committee are primarily graduates from the early to mid 90's who have not been back to campus for quite a long time. The Greek Alumni Network will hold its first meeting on Saturday, April 12. This meeting will be primarily an information-gathering meeting with President Wilson and the Dean of Students, Cathy Cavins, making presentations. The group will also discuss holding some type of event at Homecoming 2008, probably something on Friday night tied to the Titan Games. Dean will also be meeting with a small group tomorrow morning to discuss setting up the GAN site on Titanpride. The group is also reaching out to the undergraduate Greeks. After the meeting tomorrow, the group has invited an undergraduate representative from each house to meet with them for a social hour at Tommy's.
- **Regional Groups:** Scott Huch reported that the Alumni Association was just now emerging from a transitional period that began with the death of President Myers in 2003, followed by the establishment of President Wilson's administration and, within the past two years, staffing changes within the Office of Alumni Relations. At the same time these changes were going on, the Alumni Association was also going through a transition. Scott noted that four years ago, the main focus of the Alumni Association was activities; i.e., career networking, alumni admissions network, etc. Now, a regional model has been established and alumni activities are more and more being organized around interest groups. He also noted that there is a strong correlation between attendance at alumni events and giving to the annual fund. He provided the following data:

Year	Events	Attendees*
2004	27	
2005^	38	2634
2006	39	2443
2007	39	2383
2008	51	2977

^President Wilson's Introduction Tour (events free of charge)

*As of 4/9 each year

Unique Attendees:	2087
08 Donors:	791 (37%)
08 Non-Donors:	1298

07 Non-Donors to Attend 08 Event: 1280
07 Non-Donors to Donors in 08: 228
Conversion Rate 17%

Alumni 07 Non-Donors to Attend 08 Event: 857
Alumni 07 Non-Donors to Donors in 08 197
Conversion Rate: 22%

Scott reported that with the growth of affinity groups and the increased number of regional events now being held, the Board needs to evaluate if the necessary staff and alumni resources are available to handle these increasing demands. And, if not, how do we prioritize needs? The Board needs to look at what it is doing and determine if it is going too far too fast.

The Board discussed Scott's concerns at some length. Suggestions/comments included the following:

- Since staff within the Office of Alumni Relations will remain the same, alumni will have to assume more responsibility for planning activities.
 - It would be helpful if the staff could provide a list of things that they need assistance with.
 - The Board and staff need to reevaluate what we do at homecoming—this is the best place to add activities for affinity groups in particular. This year's homecoming will feature the Argus, Co-Choir, Kappa Delta, Pride Community, and Greek Alumni Network, as well as hold class dinners. Members suggested that the staff consider cutting back on class dinners and increase affinity group activities in the future.
 - In conclusion, the Board determined that it needs to be cautious going forward--keeping in mind staffing resources.
- Council for IWU Women: Marsha Guenzler-Stevens reported on the progress of the Council for IWU Women. Activities for the past year included the following:
 - The Council meets at least once a month on the phone.
 - The Council's second annual conference was held the first weekend in March. (The agenda for this conference is included with these minutes as Attachment 2.)
 - At the Conference, the Council also presented cash awards to four outstanding undergraduates—one from each class.

Marsha noted that the Council is made up of a group of very engaged alumnae. And, with this second annual conference, they have created a tradition or holding a conference annually. The engagement between students and alumnae is being cemented with the involvement of staff and faculty. The students are working on ways to get more undergraduate women involved.

Marsha also reported that after expenses (the Council is self-supporting), the Council has \$9,000. There is a development committee that is part of the

Council that is raising money from its sisters, and there is a membership committee that is meeting to identify new members. The Council is also looking at a way to get students involved in an associate role early on.

- Minority Alumni Network: Deon Hornsby reported that MAN celebrated its 15th Anniversary on March 30, at the National Museum of Mexican Art. Deon noted that this event is usually held in February and at a location that is more focused on African-American culture. MAN wants to promote all the groups included in the Minority Alumni Network. And, they found that switching locations resulted in more alums coming to the event—many who had not attended an event before. MAN is continuing to recruit new members and is in the process of planning the rest of the year's events including Homecoming 2008.
- Pride Alumni Community: Ann Harding reported that PAC wants to have a panel of students and alums for Homecoming 2008. The group is collecting names of alums who should be invited to the event as well as having it advertised in the homecoming brochure. Todd French noted that some notification other than the homecoming brochure needs to be considered to ensure that people interested in this group will be aware that there will be an activity at homecoming.
- Admissions Network: Jen Shaughnessy reported that currently alumni activities are focused around phoning accepted students. This is the second year for this activity. Jen had 178 alumni volunteers this year and she needs more. Volunteers have been recruited via the magazine, mass e-mail and Titanpride. Jen reported that the alumni phone calls have been very beneficial to the Admissions Office and they are getting phenomenal feedback from students and parents

Marsha Guenzler-Stevens recommended that Jen tap into some of the existing committees for volunteers. These people are already engaged and would probably be happy to make some calls. (A list of Alumni Calling Guidelines is included as Attachment 3).

Sundee Mullangi shared with the group his very positive experience in calling accepted students.

Jeff Mavros suggested that Admissions use seniors—Student Ambassadors—for calling.

At the meeting, Todd French, Jim Mullins and April Bridges volunteered to help with this calling program.

- Young Alumni Committee: Justine Robinson reported that the group is currently focusing on five regions—San Francisco, New York, Washington DC, Chicago, and McLean County. Chicago has an event planned at the *Trace* (an alumni-owned tavern) on May 10 and a Chicago Cub baseball game on July 27.

Washington DC has a Nationals game on June 5. New York has an event planned at the Arsenal in Central Park on June 9. And, McLean County has an IWU vs. ISU baseball game on April 29 and an ice cream social on June 19. San Francisco has a winery tour on June 1. (Not all these events are exclusively for young alums.)

Justine noted that the YAC is looking for service events to offer young alums. (Young alums are defined as alums graduating within the past 10 years.)

The committee is interested in having a site on *Facebook*, *MySpace*, and *LinkedIn*. The committee wants monthly newsletters, not from the University, but from other alumni, and they want them to be very informal (just IWU on the top of the page). The young alums just want to know about wedding announcements, birth announcements, professional changes, promotions, etc. The first newsletter to all young alums will be sent out June 1 and it will include a request for volunteers to do a newsletter for their class (looking for 10 alums).

Todd French noted that this group is in the best position to really connect students with alumni. He asked if the committee had considered identifying seniors who could become future members of the YAC. Justine reported that they want to start with freshman orientation to make sure the students know about YAC from the time they arrive on campus. The committee is considering a number of ways they can get involved with the undergraduates. Some of the things they have discussed are barbecues on the quad, attending graduation events, senior dinner, and special athletic events.

- *Annual Fund*: Sundeep Mullangi reported that year-to-date the annual fund is at \$2 million which is \$70 thousand short of the prior year and approximately 180 donors below a year ago. Obviously, the slowing economy has affected alumni giving. And, the recent national trend has been for people to give more money to fewer causes rather than support a larger number of causes with fewer dollars for each. He reported that the biggest problem the AF faces is determining how to engage the younger alumni and get them in the habit of giving, not just once, but every year.

Sundeep showed members a brochure designed by Jeff Mavros that will be sent to young alums next week. The title of the brochure is *Vote for IWU* with a "green theme". The brochure provides examples of the type of "green" additions/improvements that can be provided to the University and its students at the different levels of giving. Sundeep feels this type of solicitation will have a greater appeal to young alumni.

Sundeep feels that the Young Alumni event on May 10th at *The Trace* in Chicago should attract a number of young alumni. The cover charge is \$30 with \$5.00 going to IWU. Also, no IWU staff will be there. The Committee wants to promote this as truly an alumni event. And, Sundeep feels this event will help to close the

gap on the donor participation shortfall that the Annual Fund is currently experiencing.

Sundee reported that the AF Committee will hold another phonathon in Chicago this summer and they will hold one in Washington DC as well.

- Newsletter Editors: Fran Rouzee was unable to attend this meeting, but she sent the following report:
 - We have received 12 class newsletters from editors
 - 7 classes have been sent out/approximately 2,000 newsletters
 - In the pipeline is TBA!
 - She had 2 editors request more information from her, which she has given them. She is waiting for their letters to come in. And, the other 5 that she has received but haven't gone out yet are in the editing process. She is expecting at least 4 or 5 more to come in.

Volunteer Workshop:

Todd French asked the members to consider whether or not we should hold the volunteer workshop this October. In the past, the workshop was a very instructional type of meeting for volunteers. Now, there has been a much greater flow of information to volunteers throughout the year.

Trevor Sierra stated that the growth and development of the many volunteer groups over the past few years seems to have eliminated the need for one big volunteer training workshop to be held on campus each year.

Marsha Guenzler-Stevens noted that if we drop the workshop, we need to figure out another way to thank the volunteers.

Scot Huch made the following points:

- Eight years ago the workshop was an instructional forum where volunteers learned how to do what they were volunteering to do, so there was a real need for this workshop. Now, we need to ask--what do we need to teach a volunteer at the workshop that he/she won't learn by attending a meeting of the specific group in which he/she is involved?
- Over the past three or four years, what effort has been put into developing curriculum for this workshop? If we are going to continue with the workshop, we need to develop curriculum for each of the groups.
- At previous workshops, we found that too many of the volunteers wore multiple hats, and so they were not able to attend all the workshops covering the activities in which they were involved.

Marsha suggested that we consider holding a luncheon before the affinity groups meet on Friday afternoon of homecoming or something later in the day to thank volunteers for their help.

Todd French noted that since the infrastructure for the Alumni Association is now in place, there is probably no longer a need for the workshop. Also, he recommended that we take time to honor our volunteers at the Alumni Luncheon at Homecoming and ensure they are invited to the President's Reception on Friday night.

The members agreed to try this approach.

Adjournment:

Before adjourning the meeting, Todd French reviewed the agenda for the remainder of the weekend. He encouraged members to attend the John Wesley Powell Dessert Reception. And, he asked those who were able to stay to attend the John Wesley Powell Conference on Saturday. He emphasized that these were great opportunities to interact with students.

Todd asked members to submit recommendations for names of alums to fill vacant at-large member positions on the Executive Board. The recommendations should be sent to Todd or Ann Harding.

The meeting was adjourned at 6:25 p.m.

Note: Prior to the meeting Board members attended a class and visited the Career Center. Todd stated that he wants to continue this practice of giving Board members an opportunity to visit a class at every spring meeting of the Executive Board.

ATTACHMENT 1

NOMINATING COMMITTEE RECOMMENDATIONS FOR 2008 ALUMNI AWARDS

Distinguished Alumnus: Steve Ondra '80

Education: BA—Biology, 1980; M.D. -- Rush University Medical Center;
Residency—Walter Reed Army Medical Center.

Profession: Neurological Surgery -- Northwestern University, Chicago
Board Certified in Neurological Surgery
Areas of interest: Complex spine surgery, deformity and reconstructive
spine surgery, spinal oncology, rheumatoid diseases.

Current Involvement: Health-Care Policy Advisor to Barack Obama

Professional Accomplishments: Ondra's vitae are 30 pages—this is a brief summary. Currently serves as Scientific Advisor to the Department of Defense and DARPA; Medical Coverage Advisory Committee Member, Department of Health and Human Services; Medical Consultant to the Medtronic Corporation; Chairman of the Medical Device Purchasing Committee for Northwestern Memorial Hospital; Board Member of the Hugh and Caroline Shelton Foundation for Military Neurotrauma Research; Chairman of the Scientific Advisory Board Defense Blast Injury Program, Department of Defense, Washington, D.C.; Advisor to Senator Barack Obama for Veterans and Defense Healthcare Policy; Health Policy Advisor to Dan Seals, Congressional Candidate, 10th District in Illinois. Formerly, Chairman of the Scientific Advisory Board Defense Spinal Cord and Column Injury Program, Department of Defense.

Military awards include the National Defense Medal and the Bronze Star.

Ondra is a Professor at Northwestern University Medical School, Department of Neurological Surgery. He currently serves as Residency Program Director.

Current/former member of at least 10 professional societies, has given over 125 presentations/lectures, and has published at least 50 research articles

IWU involvement: *Undergrad:* Outstanding Senior, Sigma Pi, Beta Beta Beta, Phi Eta Sigma, Green Medallion, Interfraternity Council, Blue Key, Student Senate, College Republicans, *Post-grad:* 2008 Scholars' Day Speaker, 2007 Capital Campaign Feasibility Study participant.

(A copy of Ondra's vitae is available)

Outstanding Young Alumnus: Joe Herzog '98

Education: BA- International Studies and Art, 1998; Master of Architecture, 2001 (top honors) Arizona State University

Profession: Architect and co-founder, Merz Projects

Professional Accomplishments: Joe Herzog is the principal architect and director of the [merz]project design studio. His master's thesis design project entitled [merz]phoenix won the graduate thesis award and his thesis book also won top honors at the school. While completing his graduate work, Herzog began a full-time position as an apprentice under the internationally-acclaimed architect, Will Bruder. After four years of working under Bruder and Wendell Burnette, Herzog founded the [merz]project studio. Commissions to date range from single-family residences, residential mid-rise towers, city libraries, and an office/hotel tower in Abuja, Africa. He has developed a modular hotel that can be transported, set up and torn down for events such as NASCAR. He presented this plan to the Radisson Corp. He has given lectures and been featured in exhibitions, has been published and given interviews in several magazines

Special Honors and Recognition: nominated for AIA Young Architect of the Year, Hot List of 100 Architects in the Southwest in *Desert Living Magazine*, Thesis Award, Thesis Book Award, and AIA Sean Murphy Design Award at ASU School of Architecture

IWU involvement: Sigma Chi, Phoenix Region Connections. Joe is also a legacy (his father, Tobey, is a '68 grad.)

Loyalty Award: Ray Berger '70

Education: BA- History, 1970

IWU involvement: Ray is the only alum who has founded three alumni affinity groups: Chicago Region Alumni Association, San Francisco Region Alumni Association, and Pride Alumni Community. He has served on the Executive Board of the Alumni Association since its revival 9 years ago. Formerly, has served on last Capital Campaign Committee, Class Agent, Reunion Chair, IWU Golf Outing committee, IWU Fashion Show. According to members of the IWU staff, he has been very helpful in cultivating alumni and promoting IWU over the years.

Special Honors and Recognition: Man of the Year City of Hope's Houseware Council, 1985

Trustee: John S. Esch '79

Education: BA—Biology, 1979; M.D. – Southern Illinois University
Residency—Blodgett Memorial Medical Center, Grand Rapids, MI
Board Certified by the American Board of Surgery

Profession: General Surgeon – Esch, Wieland, & Naour
Board Certified in General Surgery

Professional Accomplishments: President of the McLean County Medical Society 1988-89, former Chief of Staff at OSF St. Joseph Medical Center, Chief of Surgery at St. Joseph, Chief of Surgery at BroMenn Regional Medical Center, a Fellow of the American College of Surgeons, a representative of the college's Young Physicians Section, a member of the college's Committee on Young Surgeons and chairman of the college's Postgraduate Course on Practice Selection and Management..

IWU involvement: *Undergrad:* Tri Beta Biological Honor Society, Football Team, Sigma Chi, *Post-grad:* President, Leadership Giving Council since 2003, IWU Associate, Board of Visitors, Former Class Agent, 2007 Capital Campaign Feasibility Study participant.

IWU legacy family – 3 sons, father, sister, and 2 aunts attended IWU.

ATTACHMENT 2

IWU Women: Leaders Across Generations

Friday, February 29

- 9:30 – 11:00 a.m. Reception for Council Members, women faculty and staff – Turfler
Comments from Judge Elizabeth Robb and songs from *Touch of Class*
- Noon Alumni-Student Luncheon Exchange – Off-Campus or On
Meet your student at the Main Desk in the Memorial Center
- 2:00 p.m. Alumni Mentorship Program meeting with Warren Kistner, Director
Career Center (Lower Level of Gulick Hall)
- 4:00 p.m. Colloquium: Making the Transition from College to the “Real
World” – Henning
- 5:15 p.m. Council Members Dinner – Shirk Center Classroom
- 6:00 p.m. Cheer on the Lady Titans – Shirk Center
- 8:00 p.m. “Fellowship” at Ann Harding’s home,

Saturday, March 1

- 8:30 – 10 a.m. **Alumnae Gathering** – Pat Wilson’s Home
- 10:00 a.m. **OPENING SESSION** (Davidson Room)
- 10:45 –
11:45 a.m. **SESSION I**

Surviving Relocation/Career Switching: (Henning Room)

IWU alums will share stories of unusual career paths, cross-country moves, and learning to embrace the unexpected. The session will explore a little of everything, from what to think about before deciding to mix-it-up, to sanity-saving tips for when you land in a new place.

Panel Members: Katy Drechsel, Tracy Garrett, Molly McLay, Tracy Wych, Abby Csanda

Get Involved; Learn About Local and National Service Opportunities! (Davidson Room)

In this session, current students and alums will provide information about a variety of service projects on the local and national levels. During the conference, we will be collecting items to donate to several local non profit

organizations. As we discuss and highlight volunteer opportunities, we will be boxing up items to send out to the organizations in need. Join us to learn about what you can do to help your community! Please bring diapers, baby wipes, baby powder, toiletries items (toothpaste, deodorant toothbrushes) socks, underwear, etc.

Panel Members: Laura Curtis, Amy Sipovic, Jessica Olsen, Loreene Jukovich

Developing As a Woman Leader (Cartwright Room)

This session features representatives from non-profit and Fortune 500 companies. Please join us as these former IWU women share their intriguing stories of growth as leaders and answer questions. What challenges did they face? What leadership traits helped them to be successful? What can you do while at Illinois Wesleyan to better prepare for what lies ahead?

Panel Members: Elly Jones, Vanessa Ruppert, Beth Raboin-Gettleman

12– 1:00 p.m **SESSION II**

Community Engagements and Everyday Activism (Henning Room)

Wherever you live--at IWU, or on the job after graduation--the time is now to “Jump In” and get involved in Community Activism. Ann Harding will give you ideas for now that can be a “connector” after graduation. Barb Nathan will give you health care ways in volunteering. Carole Liske, Aurora University School of Nursing, will explain the importance of political groups and school boards as they impact her family and her teaching position. Lisa Williams, a librarian with Moline Public Library, will give you insight into what its like working with the public on a regular basis. Mary Ann Guenzler will give you pointers on staying informed and active so you can share opinions and be ready to connect with all levels of government with the knowledge she has gained through the League of Women Voters. Are you registered to vote? If not, Mary Ann is a Deputy Voter Registrar. Be eligible to vote in the National Election in November!

Panel Members: Mary Ann Guenzler, Ann Harding, Barb Nathan, Lisa Williams, Carol Liske

Balance, Self-Care and Healthy Choices (Davidson Room)

The goals of this session are to discuss the importance of healthy lifestyles and strategies for women to maintain healthy “minds, bodies and souls” during the often stressful college years and beyond. The discussion will be interactive and questions and insights from the participants are encouraged. Topics will include: cardiovascular health (including diabetes and high blood pressure); HIV/AIDS and other STDs; psycho-social and behavioral issues.

Panel Members: Debbie Burt-Frazier, Myrtis Sullivan, Susan Getz

Financial Literacy and Home Ownership (Cartwright Room)

"Financial Literacy & Home Ownership for Women" will feature three female financial professionals presenting tips on money management, purchasing a home, and basic investing. Financial security issues specific to women will also be highlighted.

Panel Members: Katie Coleman, Desarae Ludolph Martha Rohlfing, Donna M. Zagorski, Ruth Ann Potts

1:15 p.m. LUNCH (Main Lounge)

Speaker: The Honorable Elizabeth A. Robb, 11th Circuit Court Judge

ATTACHMENT 3

GUIDELINES FOR CALLING ADMITTED STUDENTS

- DO** identify yourself as an IWU alum who is calling the admitted student to congratulate them on their acceptance.
- DO** remember the primary reason for student contact is to personalize the admissions process for the applicant and to convey a positive impression about IWU.
- DO** relay how IWU has made a positive impact on your professional and/or personal life.
- DO** enter notes on each contact you have with the admitted student or parent.
- DON'T** discuss financial aid or scholarships. If necessary, you can relay a student's concerns about finances in your contact notes.
- DON'T** try to answer questions you are unsure of. Indicate those questions on the web form and a counselor will follow up with the student.
- DON'T** ask the student to disclose information about their academic profile.
- DON'T** talk negatively about other schools or compare them to IWU. It is best to stay focused on IWU.
- DON'T** get discouraged if the student is not talkative.
- DON'T** feel the need to convince the student that he/she has to attend IWU.
- DO** know that we are very grateful for your help!