



Illinois Wesleyan University
Digital Commons @ IWU

Digital Commons Great Lakes User Group Annual Meeting

Aug 9th, 9:00 AM - Aug 10th, 10:00 AM

High Impact or Open Access: Strategies for recruiting faculty to your institutional Repository

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<https://digitalcommons.iwu.edu/dcglug/2013/breakout3/3>

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HIGH IMPACT *AND* OPEN ACCESS

**PROVEN STRATEGIES FOR ENCOURAGING
FACULTY TO DEPOSIT IN YOUR
INSTITUTIONAL REPOSITORY**

Damecia Donahue and Joshua Neds-Fox
Wayne State University





WHY WE'RE HERE

Understand faculty
hesitations,
concerns, and
misunderstandings
about Open
Access

See how Open
Access education
and digital
repository
submissions go
hand-in-hand

Customize our
workflow to
accommodate the
needs of your own
institution



**FACULTY MAY BE UNCLEAR
ON THE CONCEPT**



FACULTY MAY BE UNCLEAR ON THE CONCEPT

QUESTION #1

“Are OA journals reputable? Aren’t they just vanity publishers? Are they peer reviewed? How can I tell if an OA journal is reputable?”



FACULTY MAY BE UNCLEAR ON THE CONCEPT

QUESTION #2

“Do I need to pay high OA fees to make my work Open Access? Because I can’t afford that.”



FACULTY MAY BE UNCLEAR ON THE CONCEPT

QUESTION #3

“Citation advantage is nice and all, but OA journals tend to be no account start ups or worse. All the journals that count to my tenure review committee are Toll Access. Why should I publish my work in less prestigious journals and risk my career?”



**FACULTY MAY BE UNCLEAR
ON THE CONCEPT**

QUESTION #3

OA or Impact Factor



COMMUNICATION

“*OA or Impact Factor*” arises from a confusion about Gold vs Green Open Access.

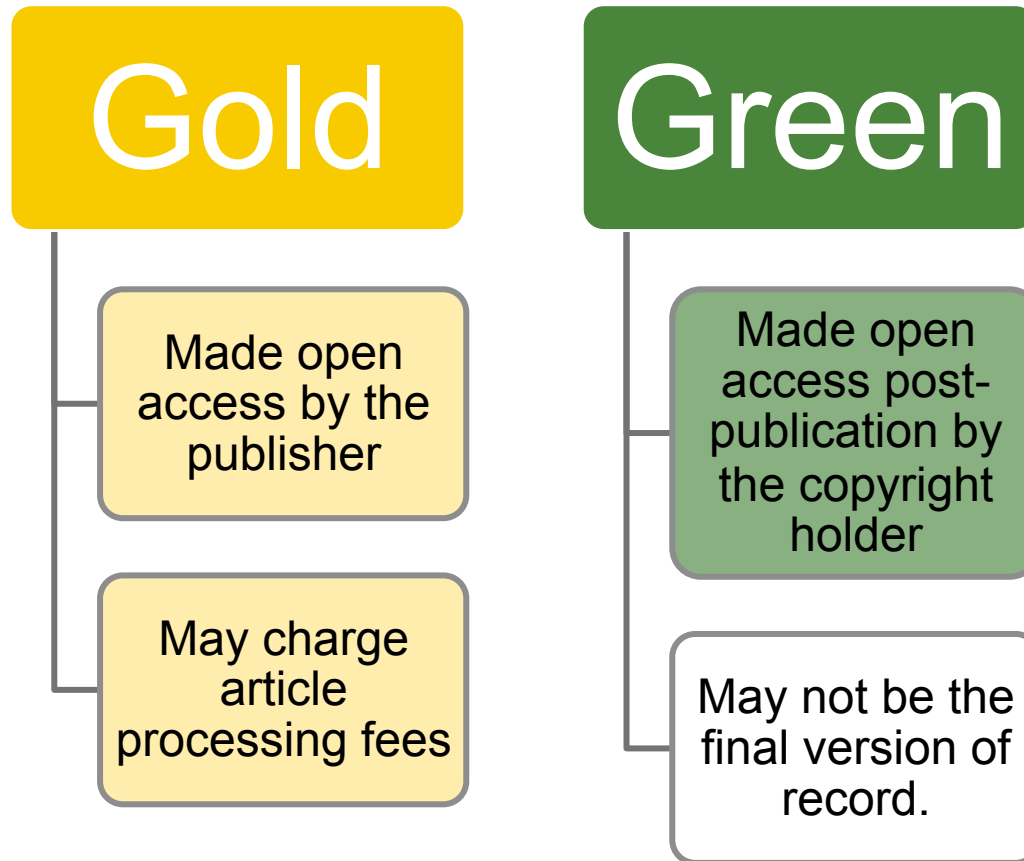


COMMUNICATION

Our job is simply to **color-shift**
their thinking.



DEFINE TERMS





HOW?

1. Explain the OA citation advantage.

Why OA? Citation Advantage

WAYNE STATE
UNIVERSITY
LIBRARY SYSTEM

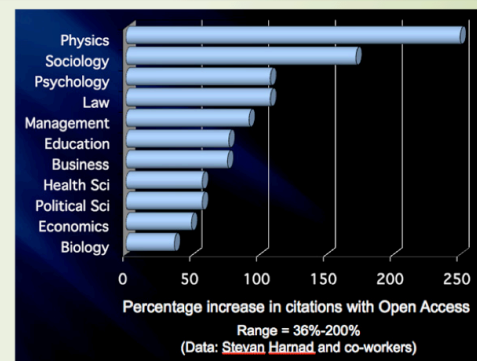
- Lawrence, *Nature* 411 (2001):
Free online availability substantially increases a paper's impact
- Norris et al, *J of the Am. Soc. For Info Sci & Tech* 59.12 (2008):
The citation advantage of open-access articles
- Gargouri et al, *PLoS One* 5.10 (2010):
Self-Selected or Mandated, Open Access Increases Citation Impact for Higher Quality Research
- Zawacki-Richter et al, *J Dist Ed* 24(3) (2010):
Articles in open access Distance Ed journals are cited earlier and more frequently

Summary of research at: http://eprints.soton.ac.uk/268516/2/Citation_advantage_paper.pdf

Why OA? Citation Advantage

WAYNE STATE
UNIVERSITY
LIBRARY SYSTEM

Open access articles are viewed and cited more frequently than non-open access articles



Source: Brody & Harnad (2004). "Comparing the Impact of Open Access (OA) vs. Non-OA Articles in the Same Journals." *D-Lib Magazine*, 10(4), Available at <http://www.dlib.org/dlib/june04/harnad/o6harnad.html>



HOW?

2. Get a list of journals.

Start w/ CV or JCR/Eigenfactor.

DEPARTMENT OF
communication

Home

Communication at WSU

> Undergraduate Programs

> Graduate Programs

> Learning Communities

> Admissions Info

> Advising

Scholarships

> Student Resources

> Student and Professional Organizations

> Faculty and Staff Profiles

> Research

> Alumni and Friends

Forensics

Journalism Institute for Media Diversity

Summer Doctoral Seminar

Profile

Fred Vultee

Assistant professor
(313) 577-6302
vultee@wayne.edu
567 Manoogian



Recent Publications

Vultee, F. (2012). A paleontology of style: Changing frames of the Arab and Muslim world in the Associated Press Stylebook, 1977-2010. *Journalism Practice*, 6, 450-464.

Kalyango, Y., and Vultee, F. (2012). Public attitudes toward media control and incitement of conflicts in Eastern Africa. *Media, War & Conflict*, 5, 119-137.

Vultee, F. (2011). Man-child in the White House: The discursive construction of Barack Obama in reader comments at foxnews.com. *Journalism Studies*, 13, 54-70.

Vultee, F., and Vultee, D.M. (2011). What we tweet about when we tweet about disasters: The nature and sources of microblog comments during emergencies. *International Journal of Mass Emergencies and Disasters*, 29, 221-242.

Vultee, F. (2011) Securitization as a media frame. In Balzacq, T. (ed) *Securitization theory: How security problems emerge and dissolve*, pp. 77-93. New York: Routledge.

Leshner, G., Vultee, F., Bolls, P. and Moore, J. (2010). When a fear appeal isn't just a fear appeal: The effects of graphic anti-tobacco messages. *Journal of Broadcasting and Electronic Media*.

Vultee, F., Goff, S., and Vultee, M. (2010). Faith and Media: Journalism and the

ISI Web of KnowledgeSM

Journal Citation Reports[®]

WELCOME ? HELP

2011 JCR Science Edition

Journal Summary List

Journals from: subject categories MATHEMATICS VIEW CATEGORY SUMMARY LIST

Sorted by: Impact Factor SORT AGAIN

Journals 1 - 20 (of 289)

Page 1 of 15

Ranking is based on your journal and sort selections.

Mark	Rank	Abbreviated Journal Title (linked to journal information)	ISSN	JCR Data ⁱ⁾					Eigenfactor [®] Metrics ^{j)}	
				Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index	Articles	Cited Half-Life	Article Influence [®] Score
<input type="checkbox"/>	1	J AM MATH SOC	0894-0347	2232	3.841	3.275	0.875	32	>10.0	0.01676
<input type="checkbox"/>	2	FOUND COMPUT MATH	1615-3375	462	3.615	2.909	0.304	23	3.9	0.00614
<input type="checkbox"/>	3	ACTA MATH-DJURSHOLM	0001-5962	2742	3.333	4.036	0.467	15	>10.0	0.00608
<input type="checkbox"/>	4	ANN MATH	0003-486X	7721	2.928	3.327	0.639	83	>10.0	0.02795
<input type="checkbox"/>	5	COMMUN PUR APPL MATH	0010-3640	5979	2.575	3.940	0.955	44	>10.0	0.01768
<input type="checkbox"/>	6	INVENT MATH	0020-9910	6246	2.339	2.896	0.283	53	>10.0	0.02697
<input type="checkbox"/>	7	B AM MATH SOC	0273-0979	3036	2.321	2.974	0.615	13	>10.0	0.00448



HOW?

3. Run list against SHERPA/RoMEO

(Those numbers will be high)

 **SHERPA/RoMEO** ... opening access to research

Home • Search • Journals • Publishers • FAQ • Suggest • About

English | Español | Magyar | Português

Search - Publisher copyright policies & self-archiving

One journal found when searched for: *Inventiones mathematicae*

Journal:	<i>Inventiones Mathematicae</i> (ISSN: 0020-9910, ESSN: 1432-1297)
RoMEO:	This is a RoMEO green journal
Paid OA:	A paid open access option is available for this journal.
Author's Pre-print:	✓ author can archive pre-print (ie pre-refereeing)
Author's Post-print:	✓ author can archive post-print (ie final draft post-refereeing)
Publisher's Version/PDF:	✗ author cannot archive publisher's version/PDF
General Conditions:	<ul style="list-style-type: none">Authors own final version only can be archivedPublisher's version/PDF cannot be usedOn author's website immediatelyOn any open access repository after 12 months from publicationPublished source must be acknowledgedMust link to publisher versionSet phrase to accompany link to published version (see policy)Articles in some journals can be made Open Access on payment of additional charge
Mandated OA:	(Awaiting information)
Paid Open Access:	Open Choice
Copyright:	example copyright transfer statement - NIH Policy - Wellcome Trust Policy - Research Councils UK Policy - Self-archiving policy - Authors Rights
Updated:	22-Mar-2013 - Suggest an update for this record
Link to this page:	http://www.sherpa.ac.uk/romeo/issn/0020-9910/
Published by:	Springer Verlag (Germany) - Green Policies in RoMEO

This summary is for the journal's default policies, and changes or exceptions can often be negotiated by authors.
All information is correct to the best of our knowledge but should not be relied upon for legal advice.

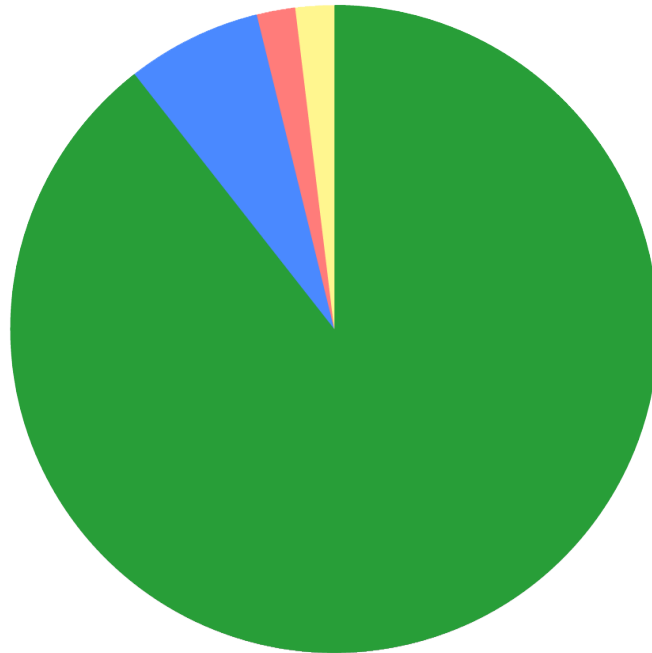
RoMEO Archiving policy

Journal:	Annals of Mathematics (ISSN: 0003-486X, ESSN: 1939-8980)
RoMEO:	This is a <u>RoMEO blue</u> journal
Author's Pre-print:	? archiving status unclear
Author's Post-print:	✓ author can archive post-print (ie final draft post-refereeing)
Publisher's Version/PDF:	✓ author can archive publisher's version/PDF



HOW?

4. Present those numbers to faculty.



Publisher Policies
re: Green OA for
104 Top
Education
Journals in four
categories in ISIs
JCR



**FACULTY MAY BE UNCLEAR
ON THE CONCEPT**

QUESTION #3

OA or

Impact Factor



**FACULTY MAY BE UNCLEAR
ON THE CONCEPT**

QUESTION #3

OA *and*

Impact Factor



DEMONSTRATION





CASE STUDIES

Nursing

Mathematics

Education





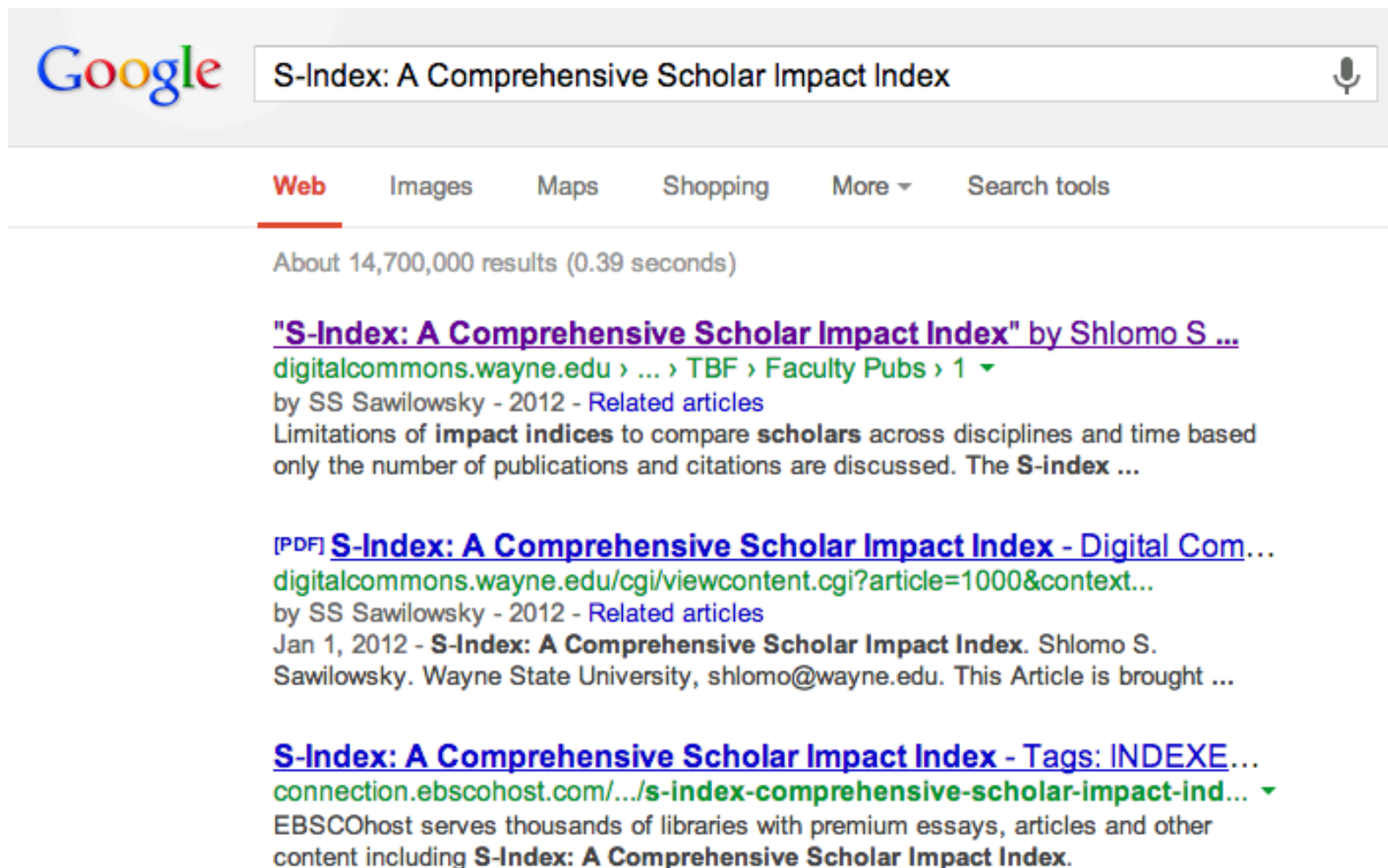
OUTCOMES

5/2012 to 8/2013

200 faculty deposits

**112 attributable to this
strategy (56%)**

OUTCOMES



The screenshot shows a Google search interface. The search bar contains the text "S-Index: A Comprehensive Scholar Impact Index". Below the search bar, the "Web" tab is selected. The results show approximately 14,700,000 results found in 0.39 seconds. The first result is titled "**S-Index: A Comprehensive Scholar Impact Index**" by Shlomo S. Sawilowsky, from digitalcommons.wayne.edu. The snippet mentions "Limitations of impact indices to compare scholars across disciplines and time based only the number of publications and citations are discussed. The S-index ...". The second result is a PDF titled "**S-Index: A Comprehensive Scholar Impact Index - Digital Com...**" from digitalcommons.wayne.edu/cgi/viewcontent.cgi?article=1000&context... The snippet mentions "Jan 1, 2012 - S-Index: A Comprehensive Scholar Impact Index. Shlomo S. Sawilowsky. Wayne State University, shlomo@wayne.edu. This Article is brought ...". The third result is titled "**S-Index: A Comprehensive Scholar Impact Index - Tags: INDEXE...**" from connection.ebscohost.com/.../s-index-comprehensive-scholar-impact-ind... The snippet mentions "EBSCOhost serves thousands of libraries with premium essays, articles and other content including S-Index: A Comprehensive Scholar Impact Index."

Google

S-Index: A Comprehensive Scholar Impact Index

Web Images Maps Shopping More Search tools

About 14,700,000 results (0.39 seconds)

"S-Index: A Comprehensive Scholar Impact Index" by Shlomo S ...
digitalcommons.wayne.edu › ... › TBF › Faculty Pubs › 1 ▼
by SS Sawilowsky - 2012 - [Related articles](#)
Limitations of **impact indices** to compare **scholars** across disciplines and time based only the number of publications and citations are discussed. The **S-index** ...

[PDF] **S-Index: A Comprehensive Scholar Impact Index - Digital Com...**
digitalcommons.wayne.edu/cgi/viewcontent.cgi?article=1000&context...
by SS Sawilowsky - 2012 - [Related articles](#)
Jan 1, 2012 - **S-Index: A Comprehensive Scholar Impact Index**. Shlomo S. Sawilowsky. Wayne State University, shlomo@wayne.edu. This Article is brought ...

S-Index: A Comprehensive Scholar Impact Index - Tags: INDEXE...
connection.ebscohost.com/.../s-index-comprehensive-scholar-impact-ind... ▼
EBSCOhost serves thousands of libraries with premium essays, articles and other content including **S-Index: A Comprehensive Scholar Impact Index**.

OUTCOMES

First in-house journal

```
do i1 = 1,4
  j(1) = i1
  do i2 = 1,4
    j(2) = i2
    do i3 = 1,4
      j(3) = i3
      do i4 = 1,4
        j(4) = i4
        if (j(1) .eq. j(2) .or. j(1) .eq. j(3) .or. j(1) .eq. j(4)) cycle
        if (j(2) .eq. j(3) .or. j(2) .eq. j(4)) cycle
        if (j(3) .eq. j(4)) cycle
        print*,j(1),j(2),j(3),j(4)
      end do
    end do
  end do
end do
```

בס"ד

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The Journal of Modern Applied Statistical Methods is an independent, peer-reviewed, open access journal designed to provide an outlet for the scholarly works of applied nonparametric or parametric statisticians, data analysts, researchers, classical or modern psychometricians, quantitative or qualitative evaluators, and methodologists.

See [About JMASM](#) to learn more about the Journal.

בס"ד

```
do i1 = 1,4
  j(1) = i1
  do i2 = 1,4
    j(2) = i2
    do i3 = 1,4
      j(3) = i3
      do i4 = 1,4
        j(4) = i4
        if (j(1) .eq. j(2) .or. j(1) .eq. j(3) .or. j(1) .eq. j(4)) cycle
        if (j(2) .eq. j(3) .or. j(2) .eq. j(4)) cycle
        if (j(3) .eq. j(4)) cycle
        print*,j(1),j(2),j(3),j(4)
      end do
    end do
  end do
end do
```

Journal of
Modern Applied
Statistical Methods

Current Issue: Volume 12, Issue 1



BENEFITS

For Scholarly Communications Librarians: stronger internal partnerships

For Faculty: Higher article Impact; Stronger publishing Literacy

For Liaisons: New service opportunities/ roles

FURTHER ARGUMENTS



DIFM





FURTHER ARGUMENTS

**Green OA in the publishing
workflow.**



FURTHER RESOURCES

Suber, Peter. (2012). *Open Access*. Cambridge, MA: MIT Press. (OA in June 2013, first chapter 'What Is Open Access?' available now)

OASIS (Open Access Scholarly Information Sourcebook)

<http://www.openoasis.org>

OAD (Open Access Directory) <http://oad.simmons.edu>

SHERPA/RoMEO Database of journal publisher OA policies

<http://www.sherpa.ac.uk/romeo/>

SPARC (Scholarly Publishing and Academic Resources Coalition) <http://www.sparc.arl.org>



QUESTIONS?

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[http://](http://digitalcommons.wayne.edu/)
digitalcommons.wayne.edu/
_____ *(earlier version)*

