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IWU Pride Alumni Community Structural and Operational Guidelines

PAC, Alumni Association, Illinois Wesleyan University

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IWU Pride Alumni Community Structural and Operational Guidelines

Vision: We aim to inspire conversation and connection to create a network of LGBTQ+ students and alumni and contribute to the vision of the university.

Mission: Illinois Wesleyan University's Pride Alumni Community (PAC) promotes LGBTQIA+ alumni connection and engagement socially, educationally and philanthropically.

Goals:

Socially

- Support students' transition into engaged alumni
 - Engage with the current graduating class
 - Establish a relationship with new ODI Director and otherwise establish a presence in that space
 - LGBTQ+ IWU Webpage
 - Work with Brenda to get list of student grads interested in PAC at end of the semester
 - Send PAC welcome email (social media, resources)
 - Lavender Grad
- Events (virtual or in person). Keep them light, easy, interaction
 - Trivia (harry potter themed trivia night raising money for a trans social org), Backyard.co, Discord and games
- "Get to Know" student leaders in Pride
- Consistently deliver social media content to keep members engaged on an international level
 - Monthly posting and/or in acknowledgement of large celebrations

Educational

- Create opportunities for students to educate alumni and vice versa
- Produce quarterly newsletter with compelling content that
 - celebrates the accomplishments of alumni,
 - explores current events,
 - promotes engagement opportunities and keeps students and
 - keeps alumni informed about each others' activities and those of students
 - Share content in synergy with the social media pages
- Create/proliferate resources about post-graduate opportunities
 - LGBT Alumni Resources
 - Campus Pride
- Health Care Resources/Interactive Resource Map
- Education Series on Social Media/Newsletters
 - Identities
 - Authenticity and rights in the workplace
 - History -- IWU and External

Philanthropic

- Work in alignment with the university's strategic funding priorities
- Coordinate the aggregation of philanthropic contributions to support PAC-sponsored scholarships that promotes the accessibility of an IWU education for LGBTQIA+ students
- Promote students' philanthropic efforts to alumni

Misc.

- Collaborate with other affinity groups and alumni (leaders) to enhance the opportunities for shared mission/purpose
- Collaborate with internal and external organizations to reach a diverse, intersectional group of students and alumni

Committees, Positions and Roles:

1. Executive Committee

(Co) Chair(s): Paige Buschman '17 & Jim Richter '93

- Serve as community leaders and strategic planners
 - ◆ Coordinate monthly meetings with chairs to provide support and direction on respective initiatives
 - ◆ Act as initial contact on PAC-related concerns from internal and external constituents
 - ◆ Convene larger membership meetings and seek collaborative input on strategic direction of PAC
- Act as liaison to Office of Alumni Engagement Office (AE)
 - ◆ Regularly communicate with Alumni Office representative to ensure proper compliance with university alumni activity guidelines and seek support when needed
- Serve as or appoint chair on the Alumni Association Board of Directors
 - ◆ Attend and produce reports for AABD meetings and phone calls
 - ◆ Update committee chairs on university communications and initiatives
- Provide oversight of signature events
 - ◆ Engage in the planning process of all signature events
 - ◆ Support event planning chairs in identifying ideal alumni for active participation in signature events
 - ◆ Personally attend all events when possible

2. Communication Committee

Social Media Chair (1): Luis Cabrales-Vasquez '15

- Monitor and respond to messages and comments on social media pages and elevate any concerns to executive committee
- Post content including:
 - ◆ Newsletter Content
 - ◆ Alumni Leadership Profiles
 - ◆ PAC events
 - ◆ Partnering organizations' (IWU in general, other affinity groups, etc.) content/announcements when relevant
- Share relevant and engaging articles from internal and external sources

Members:

Newsletter Chair (2): Jordan Kuhns '13, Hannah Dhue '15

- Provide creative direction (themes) and provide written content for quarterly newsletter
- Assemble content for quarterly newsletter
 - ◆ Contact writers, communicate deadlines and manage timelines
- Arrange and copy edit content, concluding with a working draft of newsletter
- Collaborate with AE representative to deliver content in a timely manner and produce final draft

Members:

3. Fundraising Committee

Co-Chairs (2): OPEN CHAIRS

- Oversees philanthropic goals for PAC-sponsored scholarships and manage donor database and giving commitments in direct collaboration with Alumni Office representative
- Support the execution of philanthropic engagement events for PAC and IWU as a whole (such as All In for Wesleyan)
- Connect with PAC donors
 - ◆ Via email
 - ◆ Via Phone
 - ◆ At in-person events

Members:

4. Event Planning Committee

Homecoming Co-Chairs (1): Cadyn Williamson '18

- Collaborates directly with AE representative to develop plans for Signature homecoming events including the Annual PAC Sunday Brunch and an evening social event by
 - ◆ Reserving space/necessary event equipment
 - ◆ Placing and managing necessary refreshment orders
 - ◆ Creating promotional and event materials (handouts, etc.)
 - ◆ Contacting, booking, organizing payment for and assisting guest speakers

Members:

Socials and Summits Co-Chairs (1): Avery Amerson '17,

- Plans and executes the *summer Chicago social, *semi-annual spring PAC summit and *other social events to promote engagement, learning, and connection between alumni and with students by
 - Suggesting event themes and outlining event goals
 - Reserving space/necessary event equipment
 - Placing and managing necessary refreshment orders
 - Creating promotional and event materials (handouts, surveys, schedules, pamphlets, etc.)
 - Contacting, booking, organizing payment for (when necessary) and assisting guest speakers
 - Collaborating with AE representative and any additional event partners on planning and promotion

Members:

CURRENT CHAIR CONTACT INFO

Name	Email	Phone
Paige Buschman '17	paige.e.buschman@gmail.com	309-224-6189
Jim Richter '93	jrichter316@gmail.com	773-412-0909
Luis Cabrales-Vasquez '15	lcabrales369@gmail.com	3123306053
Jordan Kuhns '13	jkuhns13@gmail.com	309-434-0412
Hannah Dhue '15	hannahdhue@gmail.com	618-741-6388
Avery Amerson '17	averybamerson@gmail.com	843-254-4669
Cadyn Williamson '18	cwilliamson@huskers.unl.edu	3098267955

AABD Website Form

Objective: 3-5 sentences that describe the essence of what your alumni group is, supports or hopes to be.

(A combo of our mission and vision statements above)

Illinois Wesleyan University's Pride Alumni Community (PAC) promotes LGBTQIA+ alumni connection and engagement socially, educationally and philanthropically. We aim to inspire conversation and connection to create a network of LGBTQ+ students and alumni and contribute to the vision of the university.

History: 1-3 sentences that describe how your alumni group came to be and why it remain vital to the IWU community

We held our first alumni and student reception at Homecoming 2007 campus festivities....

Goals: A top 3 bulleted list about what you do to support IWU and its mission.

PAC IS...

1) A social group that....

Support students' transition into engaged alumni and

Fosters opportunities for connection through in person and virtual events

2) An educational space that...

Creates opportunities for students and alumni to learn from each other and to engage in topical concerns that affect our community both inside and outside of the IWU bubble

3) A Philanthropic organization that...

Work in alignment with the university's strategic funding priorities

Coordinates the aggregation of philanthropic contributions to support

PAC-sponsored scholarships that promotes the accessibility of an IWU education for LGBTQIA+ students

Events (if applicable): A short paragraph explanation describing the event and its purpose:

The PAC Homecoming Brunch has become our signature annual event, bringing members of our community together to celebrate Homecoming, visit with old friends,

make new friends, meet the students of the IWU Pride Alliance, announce the recipient of the PAC Scholarship and be joined by a distinguished speaker.

PAC Regional Connections in Chicago and Bloomington have been a recent annual tradition usually hosted in the summer months. We hope to expand our visibility, support and dedication to the University through educational programs for students and professional development and networking among alumni.

The PAC Bi-Annual Summit, often occurring around the same time as the AABD Spring Meeting. This event usually centers an intellectual theme and includes speakers and educational/social activities to offer the opportunity for connection and growth among alumni, students, and other members of the university.