



2019

Engagement Talking Points

Illinois Wesleyan University

Follow this and additional works at: https://digitalcommons.iwu.edu/aabd_docs



Part of the [Higher Education Commons](#)

This Article is protected by copyright and/or related rights. It has been brought to you by Digital Commons @ IWU with permission from the rights-holder(s). You are free to use this material in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s) directly, unless additional rights are indicated by a Creative Commons license in the record and/ or on the work itself. This material has been accepted for inclusion by faculty at Illinois Wesleyan University. For more information, please contact digitalcommons@iwu.edu.

©Copyright is owned by the author of this document.



ALUMNI ASSOCIATION BOARD OF DIRECTORS
Engagement Talking Points

IWU ALUMNI ARE...

● **Lifelong Partners**

Alumni remain connected and involved, as well as informed and knowledgeable of news and happenings about the University.

● **Mentor Champions**

Alumni facilitate internship and job opportunities for students and other alumni, in addition to promoting Illinois Wesleyan to prospective students and their families.

● **Investors**

Alumni who support Illinois Wesleyan through philanthropic efforts are investing in current and future Titans while strengthening the university's priorities.

ILLINOIS
WESLEYAN
ALUMNI
ARE
CRITICAL
TO IWU'S
SUCCESS

Share your
story about
the
importance
of giving
back and
being
involved

WAYS ALUMNI CAN BE INVOLVED...

Participate

Engagement and Giving Opportunities

Join

Affinity Groups and Committees

Recruit

Prospective students

Speak

About an Area of Expertise or Experience

Assist

Students with career development

Join

Regional Alumni Chapters



ALUMNI ASSOCIATION BOARD OF DIRECTORS

Engagement Talking Points

WAYS ALUMNI CAN BE INVOLVED...

Participate - Engagement and Giving Opportunities

Opportunities include: Homecoming, Titan Connections, on-campus events, All In for Wesleyan, Thank-a-Giver Day (TAG Day), Giving Circles, Milestone Reunions, and Charitable Giving

Join - Affinity Groups and Committees

Remain connected by what's important to you: Council for Women, International Alumni Network, Minority Alumni Network, Pride Alumni Community, Wesleyan Fund Committee, and Young Alumni Council.

Recruit - Prospective Students

Joining the Admissions Advisory Council to connect with prospective IWU students via phone, email, hand-written notes, and meetings.

Speak - About an Area of Expertise or Experience

Share expertise in the classroom, at on-campus events, or at Titan Connections. Also consider joining the Alumni Academic Resource Council.

Assist - Students with Career Development

Assist in campus workshops, panels, mock interviews mentoring, offering internships, and resume reviews.

Join - Regional Alumni Chapter

There are over 20 regional alumni chapters all over the country ensuring positive connections with IWU alumni, parents, and friends by engaging within local communities.