



8-5-2018

## Minority Alumni Network (The Network) Picnic Agenda

MAN/The Network, Illinois Wesleyan University

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**Minority Alumni Network  
(The Network) Picnic  
Sunday, August 5, 2018  
2:00-4:00pm  
Hosted by David '79 and Genie Darling**

**Purpose:** Engage minority alumni and welcome new and current students. Alumni/student networking. Thank alumni for their support of the university.

**1:30pm**—Adriane/Derrick arrive to help with last minute preparations and to greet guests as they arrive.

**2:00pm**—Guests arrive and the event begins.

**2:30pm**—Guests help themselves to buffet.

**3:05pm- Derrick**

- Welcome
  - Alumni, Guests, family members
  - Current students and family members
  - Thank Dave and Genie Darling for hosting.
  - Derrick to thank Qiana (in absentia) for her service. AP will video. Qiana's parents will accept.
  - Introduce Mary Miller, as new co-chair of The Network.
  - Incoming students and your family members. Incoming students, please introduce yourselves and your family members.

**3:18pm**— Introduce **President Jensen** to give remarks and campus updates.

**Eric** (10 minutes with **no Q&A**):

- Recognize Trustees present: (George Vinyard, Deon Hornsby)
- Introduce Rosetta Clay as the Assistant Vice President of Alumni Engagement starting on August 8.
- Introduce Kwame Patterson, Director of ODI
- Admissions report with numbers on MALANA incoming students

Brandon (5 minutes)

- Updates on hiring practices
- Posse Update

**3:30pm – Derrick** thanks guests and hosts.

**4:00pm**—Picnic ends

Contact Numbers: Adriane Powell [REDACTED]

David Darling [REDACTED]

[Notes: Dress is casual.](#)

Notes for 2019: Report on campus issues NOT related to diversity, as well as those related.  
Include introductions of Network founders/leaders: be prepared even if those alumni haven't RSVPd.

#### Eric Jensen bio

Eric Jensen became Illinois Wesleyan's 19th president in 2015.

Under his leadership, Illinois Wesleyan has increased economic, ethnic, geographic and racial diversity in its incoming classes, exemplified by efforts such as the University's new partnership with the Posse Foundation. He has steered the University toward a concerted emphasis on experiential learning opportunities for students across the curriculum, highlighting the exceptional nature of the Illinois Wesleyan experience for a national and international audience. He earned both his Ph.D. and master's degrees in economics from the University of Michigan, and his undergraduate degree in economics from the University of Miami. He hails from Homewood, Illinois and is married to Elizabeth, a former middle school science teacher, who grew up in Williamsburg, Virginia.

#### Rosetta Clay – Bio

Rosetta Clay is the new Assistant Vice President of Alumni Engagement at Illinois Wesleyan. She has 20 years experience in marketing, strategic planning, event and program management; with more than 10 years in development and alumni relations in higher education. During her career, she has developed alumni, student and fundraising programs including regional and international clubs, alumni mentor programs, student engagement programs; as well as fundraising and annual giving campaigns. In addition, she has led board development and restructuring, strategic planning and community engagement programs. She received her Bachelor's degree in Mass Communications from Southern Illinois University at Edwardsville and master's degree in Marketing Management with an emphasis in Strategic Communications from The Johns Hopkins University Carey Business School. She is a St. Louis native, who is happy to be back in the Midwest after many years living in Maryland, North Carolina and California.