



Fall 8-26-1995

## Freshman Convocation (1995 Program)

Illinois Wesleyan University

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Illinois Wesleyan University

# FRESHMAN CONVOCAATION



Westbrook Auditorium  
Presser Hall  
August 26, 1995  
4:00 p.m.

# PROGRAM

President Minor Myers, jr., *Presiding*

Organ Prelude .....David Gehrenbeck, *Organist*  
*Professor of Music*

“Baroques” (Suite for Organ)  
I. Overture  
V. Voluntary

Seth Bingham  
(1882-1972)

Invocation .....Helen Carey, O.S.B.  
*Visiting Professor of Religion*

Welcome .....President Minor Myers, jr.

Greetings from the Students .....Tricia A. Dailey '96  
*President, Student Senate*

Performance

Waltz in b minor, Op. 69, No. 2

Frédéric Chopin  
(1810-1849)

Anne Misner '99, *piano*

Greetings from the Faculty .....Janet M. McNew  
*Provost and Dean of the Faculty*

Greetings from the Alumni .....Edward B. Rust, Jr. '72  
*Chairman, President and Chief Executive Officer*  
*State Farm Insurance Companies*

\*Alma Wesleyana

NATIONAL HYMN  
George William Warren  
(1828-1902)

From hearts aflame, our love we pledge to thee,  
Where'er we wander, over land or sea;  
Through time unending, loyal we will be—  
True to our Alma Mater, Wesleyan.

When college days are fully past and gone,  
While life endures, from twilight gleam til dawn,  
Grandly thy soul shall with us linger on—  
Star-crowned, our Alma Mater, Wesleyan.

—*Professor W. E. Schultz (1935)*

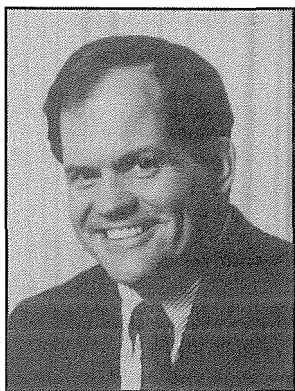
Benediction .....Helen Carey, O.S.B.  
*Visiting Professor of Religion*

Organ Postlude .....David Gehrenbeck, *Organist*  
*Professor of Music*

“Te Deum laudamus”

Marc-Antoine Charpentier  
(1634–1704)

\*Audience will please stand



## **EDWARD B. RUST, JR.**

*President and Chief Executive Officer*

**STATE FARM MUTUAL AUTOMOBILE  
INSURANCE COMPANY**

Edward B. Rust, Jr.--a 1972 graduate of Illinois Wesleyan University--is chairman, president, and chief executive officer of State Farm Mutual Automobile Insurance Company, and almost a dozen other State Farm-related organizations. State Farm is the world's largest property and casualty insurance company.

Rust is a member of IWU's Board of Trustees, a post he has held since 1985, and chairs the \$58 million Campaign for Illinois Wesleyan University, the largest fund-raising effort in university history. He was awarded IWU's Robert M. Montgomery Young Alumnus award in 1984. The 45-year-old Rust earned a law degree and a master of business administration degree in 1975 from Southern Methodist University in Dallas, Texas.

Rust joined State Farm's Southwestern Regional Office in Dallas in 1975. He moved to the corporate law department in 1976 as an attorney at the home office in Bloomington, where he was named assistant vice president in 1978. He was elected vice president in 1981 and executive vice president and chief operating officer in 1983. Rust became State Farm's president and chief executive officer in 1985 and was elected to the additional post of chairman of the board in 1987.

Rust is a corporate executive with a unique hobby. Some people collect stamps, others build model railroads--but how many business leaders collect . . . bulldozers and other heavy equipment, the type of machinery used to excavate and haul tons of earth and build roads? His collection includes road graders, elevation scrapers, and forklifts--and some are vintage pieces going back to World War II. "I'm the first to recognize it's a strange hobby," Rust said in an Illinois Wesleyan University Magazine article, "but it tends to be relaxing for me."

The Chicago Tribune observed, "It often has been said that Ed Rust Jr. is a particularly down-to-earth kind of guy . . . But just how down-to-earth never has been widely reported until" the IWU Magazine article. Rust estimated, the Tribune reported, "that he has relocated about 7,000 cubic yards of dirt in recent years . . . He is not, however, available to do driveways."

Rust is a member of the Hall of Outstanding Americans of the National Wrestling Hall of Fame in Stillwater, Okla. The hall honors former wrestlers who have achieved distinction in various walks of life. Rust wrestled for two seasons at IWU, earning top honors in his senior year. He was a varsity letterman in football and wrestling.

Among his charitable and civic activities, Rust has served as a trustee of the American Institute for Property and Liability Underwriters. He also is a former member of the Board of Overseers of the Institute for Civil Justice and is a member of the Illinois, Texas, and American Bar associations. Other memberships have included the Advisory Council of the Stanford University Graduate School of Business, Business Advisory Council of the University of Illinois College of Commerce and Business Administration, and the Illinois Business Roundtable.