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2011 CFW Planning Meeting

Illinois Wesleyan University

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Nominating Committee

- Establish guidelines for membership
- Consider adding recent IWU grads
- Diverse representation desired

Succession Planning

- Co-chairs – 3 year term suggested
- Overlap and transition between outgoing and incoming co-chairs

Scholarship Committee

- Fundraising
- Scholarship applications and review process

Mentoring

- Target incoming freshman with letter(s) from Darcy
- Target upper-class women earlier for mentoring

Summit

- Establish 2012 date
- What worked? What didn't work?
- Events – what changes are needed?
- Establish mentoring connections with students at the summit
- Investment in Council women – day for us – team building
- Giveaways
- Marketing and promotion
- Partnership and buy-in to the summit from faculty
- Obtaining support from Student Senate and Greek houses

Co-Chairs – Roles and Responsibilities

- Elly and Molly will share a high-level overview of the roles and responsibilities

Future Ideas

- Mock interviews
- Coordinate event with other affinity groups
- Student survey

Council for IWU Women – Planning Meeting

Attendees:

Julie Croxton, Karin McDowell, Laurie Diekoff, Desarae Ludolph, Justine Johnson, Laura Randolph, Linda Stone, Loreene Jukovic, Katie Coleman, Carol Liske, Pat Wilson, Darcy Greder, Ann Harding, Molly Rollings, and Elly Jones,

2012 Summit:

- Option 1: February 24 and 25
- Option 2: March 2 and 3

Succession Planning:

Nominees include: Jessica Shull, Carole Liske, and Claudia Brogan

If there are additional nominations, please let Elly and Molly know.

With busy schedules, having a co-chair provides a natural backup. Agreement that 3-year term works well. This enables time for learning and working with the prior co-chairs. Summit will already be planned for the first year of their term. Incoming co-chairs would take leadership once the spring summit is complete. Recommendation: co-chairs include one younger alum and one older alum.

Review committee: Elly Jones, Molly Rollings, and Ann Harding.

Membership Guidelines:

Current guidelines are:

Council Members will:

- ❖ Exhibit willingness to open doors to opportunities for women students that may include such things as internships, graduate study, employment, and civic engagement.
- ❖ Mentor women and share their own stories by interfacing through both real-time and electronic communication.
- ❖ Model different life choices and present a rich tapestry of the diversity that is true of the Illinois Wesleyan community.
- ❖ Return to the campus at least once per year.
- ❖ Share their time, talent, and financial support in a manner consistent with their means in addition to what they already give to the university at large.

The Council will:

- ❖ Be self-sustaining.
- ❖ Include both men and women from the IWU community

We discussed establishing additional guidelines for membership. The current group size is effective. But, we need more involvement from the members (time, talent, financial support).

Council for IWU Women – Planning Meeting

Suggestion was made to for Council members to solicit other alums as a resource and not necessarily for membership. This would allow some to be involved, but not to feel over-committed.

What makes a good Council member?

- Being active.
- More passive members – what could they engage in and still feel a part of the council?
 - Internships, job connections
 - Letters of support to first year students
 - Financial support
 - Blog
- Send letter to members – survey to determine how and what they would like to be involved.
- Demographics – look at other key areas – draw women from all areas, ages, diversity, including young alums.
- Create a profile spreadsheet – outline background and career.
- 75 Council members – 24 give to the women's council. 28 give to the annual fund.
- Recommendation to explain where the money goes and what it supports. Consider offering a Women's Council Giving Circle. Pat explained that they are trying to do this electronically. The scholarship money we provide goes toward the student's tuition. Need to showcase the story of the students and how they used the money to help them. This is very important as not everyone is able to attend the Summit. Council members will feel good about giving if they know they are impacting a real student. Sharing real student stories helps to create that connection.
- Identify emerging women for Candidate and Board membership – these should have different expectations. Need ways to cultivate new and existing members.

Membership Criteria and Nominating Committee:

Katie Coleman – Chair, Debra Burt-Frazier, and Molly Rollings (after 3 year co-chair term)

- Sub-committee to identify criteria to include:
 - Determine core # of members needed
 - Review invitation letters to new members
 - Establish expectation of time, talent and resources
 - Determine whether there should be an annual membership fee. If so, how much? (Explanation would need to be given to members about what the funds support).
 - Identify, evaluate, research new and current members for the Council
 - Do we request a pledge for time, talent and resources and meet with member/

Council for IWU Women – Planning Meeting

Scholarship/Fund-raising/Circle Giving Sub-Committee:

Recommendations include: Chair – Karin McDowell. Lisa Powell-Williams

- Sub-committee to identify criteria to include:
 - Define a financial goal for the Council.
 - Establish expectations for financial commitment for members.
 - Do we establish a giving circle for the council?
 - Review current scholarship application and process.
 - Last year – some of the winners could not attend. Sub-committee to review whether this should be required of the winners.

Marketing and Promotion:

Committee Member Volunteers: Chair – Linda Stone. Laura Randolph and Darcy Greder

Suggestions:

- Review our current marketing of the Council and the annual summit.
- Consider vehicles such as:
 - Titan Pride – reach a wider audience
 - Wesleyan Magazine article
 - Annual newsletter – spotlight students
 - Council Facebook page
- Consider requiring students to write a thank you letter to the Council and explain how the scholarship helps them with their education, career, etc.
- Letters to incoming freshman about the Council.
- Letters to students inviting them to join us for the Summit.

Include a “me event” for the Council members. Suggestion was made to have Laura Randolph speak on either Thursday evening or Friday morning

Summit:

Due to time constraints, we did not get an opportunity to discuss the context of the summit. However, the sub-committee will look at the format and content to keep it new and fresh. Suggestion was made by Ann to have Connie Vail in a supporting role only to assist with logistics (program production, food, beverage, and rooms). We need a strong faculty supporter of the Council and the Summit.

We agreed to not host a faculty/staff breakfast for 2012.

Committee Member Volunteers: Chairs – Elly Jones and Molly Rollings. Desiree Ludolph, Julie Croxton, Laurie Diekoff, Jessica Shull.

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Faculty:

How do we get better faculty involvement?

- Need faculty representation and commitment – consider giving Zahia a thank you gift/plaque. Stacie Schimazoo is not considered faculty, but is a part of administration.
- Give them a role/job/a purpose.
- Personal invitations to faculty. Don't necessarily have to be a member, but we could invite and have them support us. Student could invite a faculty member who has helped shape them.
- **Ann** to help us identify the right faculty sponsor. Invitation to Vicky Folsie.

Next Steps:

Each of the sub-committees should meet to discuss and put together their top 10 priorities for their respective committee. Once you meet and complete your recommendations/proposal, please share it with this core planning group in mid-September. (Invitation will be forthcoming). At Homecoming, the proposals will be shared with the larger committee and planning will begin. Need to be sure that we offer “me” time for the Council members.

We have asked **Pat Wilson** to be our consultant and she graciously accepted. ☺ If you have questions about current process, Giving Circles, etc., consider giving Pat a call.

We won't invite the students to our planning meeting this year. However, we will extend an invite to them for a “**meet and greet**” with council members and students. We agreed to have this at **2pm on Friday, October 21**.

Ann will request Connie reserve rooms for us for the “meet and greet” with students and for **Homecoming on (Friday, October 21)** and include on TitanPride/Homecoming brochure. We agreed to a 2 hour meeting (**3pm – 5pm**).