



10-9-2015

## Council for IWU Women Meeting Agenda 2015-10-09

Illinois Wesleyan University

Follow this and additional works at: [https://digitalcommons.iwu.edu/cfw\\_mins](https://digitalcommons.iwu.edu/cfw_mins)



Part of the [Education Commons](#)

---

### Recommended Citation

Illinois Wesleyan University, "Council for IWU Women Meeting Agenda 2015-10-09" (2015). *Minutes*. 17.

[https://digitalcommons.iwu.edu/cfw\\_mins/17](https://digitalcommons.iwu.edu/cfw_mins/17)

This Article is protected by copyright and/or related rights. It has been brought to you by Digital Commons @ IWU with permission from the rights-holder(s). You are free to use this material in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s) directly, unless additional rights are indicated by a Creative Commons license in the record and/ or on the work itself. This material has been accepted for inclusion by faculty at Illinois Wesleyan University. For more information, please contact [digitalcommons@iwu.edu](mailto:digitalcommons@iwu.edu).

©Copyright is owned by the author of this document.



Homecoming Meeting Agenda  
Friday, October 9 – 3:30-5:00 pm  
State Farm Hall 108  
Call in number: 800-582-3014  
Pin: 924-388-514#

3:35pm

Welcome - Carole Liske

Confirmed phone attendees. . . Carole Liske, Marilyn Graves, Jen Hoffenkamp, Abby Sullivan, \_\_\_\_\_

In Person -

Adriane, Darcy, Laine, Molly R, Molly McLay, Claudia, Elly, Debra, Ade, Michelle,

Icebreaker & Sunshine Updates – Claudia Brogan

“We are going to build something together” - 2 cards at your places -name, juicy tidbit about them and their time at IWU, and anything else they would like to share

What we are going to build - 2 facts for now - gotta add a fact

We are going to draw a rainstorm and we need your lap - so move back from the table - follow Claudia’s instructions and listen to the rainstorm, rain, thunder, wind . . .

Confirm attendance for notes:

Summit Update -

- Where we are & where we are going -  
Laine Twanow & Abby Sullivan  
Getting excited, feedback was re-reviewed and energizing

participants appreciated the event and feedback was valuable  
want input to best involve all council members in the summit planning  
Abby and Laine thought it would be great to offer three call times in  
certain weeks and ask members to attend one during the week to improve  
engagement and also to include an email survey/written messaging.

Would love help in reaching out to other council women and  
encourage them to return to the summit, save the dates early - so share a  
list with council members and “buddy” with someone they would like to get  
to know better and provide reminders re the event

Darcy and Molly will provide an update today as well

- PechaKucha - Molly McClay (spirit and energy of the example)
  - Is this something we are up for
  - Molly -
    - Pechakuchaaaa - Darcy stated they have done it on campus
      - term means chit-chat/concise TED talks
      - Communities host these “talks” to discuss something they are passionate about
        - building a pumpkin patch
        - mental health interventions
        - exploring nature
        - etc.
      - specific format to limit time frames, etc
        - 20 images to share - internet sources ok
        - 20 seconds to discuss each image
        - 8-10 people typically present
        - Molly presented to a room (300-400) about her work
        - Great idea for IWU Council because we have intelligent, passionate people
      - Consider a pechaguchaa night “empowering women” - council, staff, faculty, students
        - just hear about what our community members are doing
        - great way to engage faculty about their research
        - issues re: arts/humanities that aren’t often shared
      - Example shared with the CFW attendees

- topic about women, gender, and uses images
  - SRY
- Darcy - IWU Office of diversity and inclusion did this last year or the year before
  - 5-6 times each night
  - Values that they hold and what they won't stand for
  - Powerful presentations in the context
- Molly feels strongly about bringing one of these two to the summit
  - Theme on Thurs or Fri night
  - Great marketing and art people - design a poster for us
  - confident that this would be a successful event
  - several spots for students
  - Molly happy to assist
- Darcy - FEM panel group is thinking about partnering again with CFW
  - they may be willing to change the format or do panel on Thursday and Friday for Pecakucha
  - Theme would be consistent with the Summit theme
  - Consider a topic and people interested in the panel may be willing to participate in a different form

A more interactive program would be quite interesting and may allow us to involve the community -

Consider Friday/Saturday night? Hanson center?

Would anybody consider presenting? Brief application is requested - show what and how we have to offer.

Consider most of the presentations as students/faculty/and members prn

Typically 7 minute presentations (6:40 + transition time)

10 presenters in 70 minutes

Could we do this during the day and make this a focus of the summit in lieu of the breakout sessions

Like the progressive concept of presenting the summit information -

Consider Caruthers and "fasten your seat belt"

Laine and Abby will continue to brainstorm where we can fit this in during the summit weekend agenda

Marketing & student involvement— Darcy

Back and forth with email communications to bolster student engagement  
First

identify summit ideas by November

Host a brainstorming session with students for ideas - real problem faced on campus or in B/N community

- may want to consider doing this at the summit (purpose/function, etc)
- activity to create a solution
- need a strong facilitator to identify ways to problem solve in male-dominated situations
  - like a lab experience with people in the room (Claudia)
  - make a plan and process the experience toward a positive conclusion
- reinventing ourselves at age 10

The importance of 10 years and we have withstood the test of time and remained relevant.

By December - have Summit theme selected

Jess - should we use the 10 year anniversary or hokey?

Jess would be happy to design logos again -

Other ideas -

using theme of women rising (above challenges, adversity)

identify our purposes, refining our "edge"

resolve - resolving problems, take a risk

at the table - inspired by a TED talk

Marketing - Date Feb 26-27th

3 ways by Jan

- 1) on campus visits - sorority houses, classes
- 2) develop short online videos to introduce topics "teasers"
  - a) 30 sec from iphone to use online

Complete post summit survey within one week after the summit (first week in March)

Suggest Marketing post 5 social media updates/month

Finally - Darcy mentioned we need to reach out to student who may become part of the marketing committee and solicit input/feedback

- last year's attendees to reach out and identify women who have attended the summitt

Bylaws - Katy Drechsel

Katy shared the history of the bylaws development

Summer - Katy, Ann, Elly, and Adriene

Focus - get back to a mission statement on what it is we want this council to focus on (time,talent, treasure)

if this is our misison, how will we go about accomplishing this  
is this consistent with our

- 1)building relationships among women in the council
- 2)supporting the campus
- 3)strengthening the relationship of council women with the campus

Goal to maintain flexibility and rules allow interpretive creativity

Wanted to highlight who are the members and highlight faculty,, AABD, and student involvement

Focus alot on the committee structures to accomplish our goals and more than that how do we give members a place to serve. Where can they contribute, gave committees more defintion, etc.

- 

- Final draft for approval - unanimously approved

Nominating Committee Report - Elly Jones ( Michele Brady) Kayla, Ade, Abby

Much research on the nominees

Are all ages and class years represented

Fields of study

Careers to match mentors

Diversity of thought, background, culture represented

Members to better represent the community social justice, human rights

1996-2013

NAMES ARE CONFIDENTIAL - a formal letter and phone call - nominees  
education

anthropology

international studies

economics

sociology

english

biology

philanthropic

museum

church

sec of state

NP

MD

film and entertainment

Linkedin

Google

West coast to east coast

- Ratify new members nominees
  - Names announced
  - wide range of members (alums, faculty)
  -
- Presentation of the slate

- Pres - Katy Dreshel
- VP - Engagement Abby Sullivan
- VP Membership
- Presid
- ent Elect \_ TBD (please consider)

#### Effective transition

- - President elect nominations
  -
- 
- Ratify slate of officers (to be installed in February)

#### Summit Update -

- Where we are & where we are going - Laine Twanow & Abby Sullivan
- PechaKucha - Molly McClay
- Marketing & student involvement— Darcy Greder

#### Wrap up - Carole Liske

Adriane - thank you and thank you to the Alumni office theme

sad note to share - Pat Wilson's father passed away - Dick will be back tomorrow - Please keep under wraps