



2018

2018 CFW touchpoints

Illinois Wesleyan University

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A NOTE FROM THE PRESIDENT

What an exciting endeavor it is to lead this group into another year of service to current IWU women!

As our leadership team plans for the year ahead, we need your help with our current priority: gather nominations for new Council for IWU Women members.

Please reflect on Titan women in your network and nominate those you believe would contribute to our efforts as women leaders, mentors, and givers of time, talent, and treasure at www.titanpride.org/CFW.

As we strive to incorporate feedback from, and match the diversity of, our current students, please know that STEM and racial/ethnic diversity is a priority.

Nominations must be completed by **May 31, 2018**.

Thank you for your nominations and know that I appreciate the warm friendships, leadership examples, abundance of expertise, energy, and encouragement you each share with one another and our students. I'm looking forward to working with each of you in the year to come. Please stay in touch and share your insights, feedback, and questions.

-Laine Twanow '04



SAVE THE DATE

5.31	CFW New Member Nomination Deadline
10.5-7	IWU Homecoming
10.5	CFW Homecoming Meeting, 3:30pm
2.8-9	2019 CFW Summit

Thank you for taking the opportunity to #ThinkBigger by contributing to All In for Wesleyan on April 3, 2018. What a day for Council for IWU Women!

- \$19,533 raised
- 16 donors made gifts of \$500+
- 93 gifts from 66 members plus 27 family and friends
- 3 challenges met

As council members, we pledge to give of our treasure each year. Annual contributions to date have moved us to 83% CFW member giving, funded our 2019 scholarships and Summit activities, and contributed to our goal of endowing our scholarships. Way to #ThinkBigger! We are so appreciative of your continued support and generosity to IWU.

SUMMIT SUMMARY

Thank you everyone for a great 2018 Summit! We continue to improve the Summit each year with input from members, faculty, and students. For 2019, I hope we continue to involve students in the planning and execution of the Summit and get more faculty participation. As next year's Summit will be earlier, please email me with potential theme and guest speaker ideas over the summer!

--Alissa Miller '08, Council for IWU Women Engagement Committee Chair, alissasmiller@gmail.com

Member Responses:

- Majority donate money, help plan, lead Summit events, or serve on committees
- Most want to be involved in Summit planning throughout the year
- Most engage via social media (Facebook preferred), donate money, or participate in the Summit
- Most want to meet on IWU campus or in conjunction with other events
- Majority interested in mentoring another council member
- Only 18% interested in being mentored

Student Responses:

- Word of mouth, email, staff recommendations, posters and Facebook were best marketing tools
- Very or somewhat satisfied with Friday events (many could not attend the 1pm events)
- Very satisfied or neutral about Saturday events
- Students want to connect to council members throughout the year
- Recommendations: Department head highlights of councilwomen from their departments; Facebook councilwomen highlights
- 2019 Ideas: Making a lasting connection to IWU; participating in social justice; networking on both days and/or team-building event with council members

MEET THE COUNCILWOMAN



We are excited to share that future editions of *Touchpoints* will include a section for getting to know individual councilwomen. Each edition will feature a councilwoman with a short update on their lives and varied activities. This is a great way for us to get to know each other a little better and to stay in touch throughout the year.

If you are interested in being one of our first councilwomen to share exciting events in your life, please reach out to Marilyn Graves, Council for IWU Women President Elect at mglearn@aol.com.