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## 2018 Summit Summary

Illinois Wesleyan University

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## 2018 Summit Summary

### My Summary

Thank you everyone for a great 2018 Summit! We continue to improve the Summit each year with input from members, faculty, and students. For 2019, I hope we continue to involve students in the planning and execution of the Summit. I also hope to get more faculty participation. **As next year's Summit will be earlier, please email me with potential theme and guest speaker ideas over the summer! [note: can delete this part if you want].**

### Survey results

#### Member responses:

The majority of council member respondents donate money, help plan or lead summit events, and or serve on a committee. Most respondents want to be more involved in the council throughout the year. To remain engaged, most members engage in social media, donate money, and participate in the Summit. Facebook remains the preferred social media for council news and media. Most respondents want to meet on the IWU campus or in conjunction with another event. The majority of members are interested in mentoring another council member. Only 18% were interested in being mentored.

#### Student responses:

We did not have a lot of responses from students (n=5). The surveys went out right before spring break. Hopefully with changing the summit date we will avoid this problem in the future. Of the responses, word of mouth was the best marketing tool. Email, staff recommendation, posters, and Facebook were also helpful marketing tools. One great recommendation is having department heads or professors highlight council members who graduated from that department. Another marketing recommendation is that we highlight council members on the Facebook page leading up to the Summit. Shannon Kasali is already working on this!

Students were very satisfied or somewhat satisfied with Friday's events but many could not attend the 1PM events. Students were very satisfied or neutral about Saturday's events. One respondent commented that they liked staying in the Memorial Center and not going to CNS. Students still want to connect with members more throughout the year. In addition, they liked the idea of having another event throughout the year.

Ideas for next year's summit include making a lasting connection with IWU, participating in social justice, and networking on both days or a team-building event to allow connections with council members. One member noted the lack of student attendance was discouraging and that student attendance should play a larger factor in scholarships.