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2019 CFW Luncheon Agenda

Illinois Wesleyan University

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Friday Luncheon Agenda
Young Main Lounge, Memorial Center
February 8, 2019
11:45 a.m.-1:00 p.m.

12:00 (or as soon as most are seated) **Laine**

- Introduce yourself and give a short welcome.
- Introduce **Hannah Mesouani** to give a welcome from campus.
 - **Hannah Mesouani (pronounced *mess wonni*), Assistant Director in the Office of Diversity and Inclusion**
 - Originally from Tangier, Morocco by way of Allentown, Pennsylvania, Hannah came to the Midwest in the summer of 2015. Prior to accepting the Assistant Director position for the Office of Diversity and Inclusion, Hannah worked as the Assistant Residence Hall Coordinator at Illinois State University. Awarded the Diversity Advocacy Outstanding Staff Member of the Year for her work with marginalized communities, Hannah worked with the LEADS mentorship program and served on the campus-wide Administrative Professional Council, advocating for underrepresented students. Hannah served as board member and Youth Outreach Liaison Chair for the Pennsylvania Diversity Network, PA's largest LGBTQ+ community activist organization. Hannah received her dual bachelor's degree in Film Studies and Media & Communications from Muhlenberg College in Pennsylvania and is currently pursuing her master's degree in Communications at ISU.
- **Hannah**
 - 3-5 minute welcome talking about the importance of leadership and mentorship among women, especially as it relates to the work of the Office of Diversity and Inclusion. She will also highlight the importance of connecting students with alumni at the Summit and to thank the alumni for returning to campus and giving their time and resources to the students.
- **Laine** will thank Hannah and invite everyone to visit through lunch. Program will begin shortly.

12:20 Laine:

- In the directory is a list of alumni, staff and faculty who are committed through this organization to be available as mentors to you, as students. Contact information is made available as an invitation to continue dialogue after this weekend for career counsel, mentor ship and networking opportunities.
- Housekeeping note: In your programs, the continental breakfast tomorrow begins at 8:30 a.m., not 9:00 as shown in your program. The first session will begin at 9:00 a.m.
- Recognize co-chairs Alissa Miller and Gianina Baker
- Recognize Elizabeth Jensen (Do not call her First Lady)
- Recognize Rosetta Clay, Assistant Vice President of Engagement
- Recognize Event Coordinator Sara Vore and Office Coordinator Brenda Milcik

12:24 Laine introduce **Jessica Freiburg '04**. (pronounced Fry-berg)

- **Jessica Freiburg '04** Jessica is a Partner at Sassetti LLC, and brings over 14 years of experience to the firm. She provides tax, audit, advisory, and accounting services to a diversified client base including publicly-traded and privately-held businesses, non-profit organizations, employee benefit plans sponsored by those entities, and family offices. In each client relationship, Jessica takes the time to understand every client's goal and designs uniquely tailored strategies to ensure their organization thrives. She is a former winner of the Chicago Sky #RedefinePossible Women's Leadership Award and the 2017 Influential Women in Business Award from The Daily Herald.

Jessica graduated from Illinois Wesleyan University in 2004 and holds a Bachelor of Arts in Accounting. She is an active member of the National Multiple Sclerosis Society, Greater Illinois Chapter, the Chicago Foundation for Women's LBGTQ Giving Council, the Women's Committee for the Technology and Manufacturing Association and the AICPA.

Jessica enjoys spending time with her wife and keeping up with their four children. Her favorite pastimes are golfing, snow skiing, and rooting for the Chicago sports teams.

Jessica remarks (12 min)

12:37 **Laine** thanks **Jessica** and makes reference to her remarks. Jessica will be on the panel tomorrow entitled: ***HERstory, Empowerment Through Sharing Our Experiences***. We hope to see everyone afternoon sessions, She Speaks tonight where everyone is welcome (even the men!) and Saturday sessions and scholarship award luncheon where we will hear from Annette Martinez, Senior Vice President at State Farm Insurance. More information can be found on titanpride.org

Synopsis of first day and give information on She Speaks and dinner later that night after the last session?

Friday Table Assignments

Table 1: Gianina Baker '04, Alissa Miller '08, Marilynn Graves '79, Rosetta Clay, Eva Nautiyal '20, Cassidy Andracki '19, Meghan Bowler '21, Chloe Bell

Table 2: Laine Twanow '04, Jessica Freiburg '04, Michele Freiburg, Adriane Powell, Hannah Mesouani, Eva Nautiyal '20, Theo Bantas '21, Allecia Correll

Table 3: Elizabeth Jensen, Sue Milligan, Julie Anderson, CateTinker '11, Lindsay Sicks '06 , Giana Biddle '18 (pending), Chanteria Wortham, Paula AmatNorman, Jes Lothman (on deck)

Table 4: Basketball Team: Mia Smith, Rebekah Ehresman, Maddie Merritt, Emily Farris, Nina Anderson, Ashley Schneider, Sydney Shanks, Sam Munroe

Table 5: Basketball Team: Anna Lowis, Riley Brovelli, Kendall Sosa, Raven Hughes, Caylie Jones, Cate Eck, Kaia Bowen, Brooke Lansford, Possibly Ryley Fischel

Saturday Luncheon Agenda
Young Main Lounge, Memorial Center
Saturday, February 9, 2019
12:00 p.m.

12:10 (or as soon as most are seated) **Gianina**

- Introduce yourself and give a short welcome.
- Invite everyone to enjoy lunch and let them know that the program will begin in twenty minutes

12:30 p.m. Marilynn Graves

- Introduce yourself.
- Thank Sodexo (Manager Tripper Phipps and all staff and our student servers)
- Recognize Event Coordinator Sara Vore.
- Recognize Rosetta Clay, Assistant Vice President of Engagement.
- Recognize co-chairs Alissa Miller and Gianina Baker. (gifts under podium)
- Recognize Laine Twanow, outgoing president. (gifts under podium)
- Introduce Touch of Class for their musical performance. Please ask the group to introduce themselves individually with names and class years. Touch of Class performs three songs.

12: 40 p.m. Gianina

- Thank Touch of Class
- Introduce Annette Martinez as speaker
 - Annette R. Martinez is Senior Vice President for State Farm Mutual Automobile Insurance Companies. Her role as Senior

Vice President includes companywide oversight of Diversity & Inclusion, Philanthropy, Human Resources, Enterprise Change Management, Public Affairs, and Learning & Development.

- Annette joined State Farm® in 1988 and has served in a variety of leadership positions across the country including, Life/Health, Human Resources, Fire Underwriting, and Auto Claims. She assumed her current position in 2018.
- Annette received a bachelor's degree in biology from the University of Northern Colorado. She earned the Chartered Life Underwriter (CLU) designation in 1995 and the Chartered Financial Consultant (ChFC) designation in 1996, and her Chartered Property Casualty Underwriter (CPCU) in 2010.
- Annette currently serves as a liaison on the Corporate Advisory Board for UnidosUS. She serves as an instructor for the Bloomington-Normal Multicultural Leadership Program (MCLP). She is a Founding member of the Women's Giving initiative (Women Empowered) for St. Joseph Medical Center, Bloomington, IL.
- Annette became a National Hispana Leadership Fellow in 2002, was a panel member for the 2009 United States Hispanic Leadership Institute conference, and was featured as one of the top five female executives of 2009 by LATINA Style magazine. She was also recognized as one of the 2010 Hispanic Business Magazine's top 20 Women of Excellence, one of the 2013 Central Illinois – Top Women in Leadership, as a Black Enterprise Top Executive in Corporate Diversity in 2018, and as NAFE's 2018 [Diversity Champion for Women](#).

12:45 p.m. Annette's remarks: *If I Only Knew...*

1:00 p.m. Gianina

- Thanks Annette and presents her with gift from under the podium.
- **Introduce Pamela Jacklin '66, Scholarship Chair.**

1:05 p.m. Pamela leads the Scholarship Presentation.

- Introduce yourself.
- Talk about the number of applicant (record year) and the quality of

applicants.

- Share interesting things learned from scholarship applications
- Present scholarships and ask winners to remain on stage until the end of the presentation. The photographer will take individual photos of each winner and a group photo of the four winners.

1:20 p.m. Gianina

- Thank Pamela for her leadership on the scholarship committee
- Speak briefly about the opportunity to recognize exceptional students
- Share brief concluding remarks of the Summit overall.
- Invite **Laine** up for final remarks, encourage people to attend the Pride Summit, and assist with getting people lined up for CFW photo.

12:45pm Photographer will arrive for photos of scholarship winners (individual, group and photos with the committee) and group photo of CFW.

Saturday Table Assignments

Table 1: Adriane Powell, Laine Twanow, Marilynn Graves, Pamela Jacklin, Kayley Rettberg, Nancy Escobar, Karyssa Clark Invited (pending) students:, Madysen Crowder

Table 2: Alissa Miller, Gianina Baker, Annette Martinez, Rosetta Clay, Viana Chau, Maisha Rahman, Invited (pending) students: Madeline Gibson, Jorri Sandage

Table 3: (Touch of Class) Jessica Sheetz, Megan Losch, Elisabeth Reuter, Oreo Beard, Olivia Causer, Katie Connelly, Hannah Horn (vegetarian), Caroline Marchi

Table 4: (Touch of Class) Jasmyn Taylor, Kaitlyn O'Brien (gluten-free), Sabrina Steck (gluten-free), Katie Long