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Founders' Day Convocation (1995 Program)

Illinois Wesleyan University

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Founders' Day Convocation

February 22, 1995 11:00 a.m.
Westbrook Auditorium, Presser Hall



Peter R. Kann

Chairman and Chief Executive Officer
Dow Jones & Company, Inc.
Publisher, *The Wall Street Journal*

He was *The Wall Street Journal's* first resident reporter in Vietnam, assigned to cover the war around the time weekly U.S. casualties reached their peak: 313 killed, 2,616 wounded.

In 1972, he won journalism's most coveted honor—the Pulitzer Prize—for distinguished reporting on international affairs for his coverage of the 1971 India-Pakistan War.

Four years later, he was named the first publisher and editor of *The Asian Wall Street Journal*, headquartered in Hong Kong—a post he was well-suited for after covering Asia as a roving correspondent from 1969-75.

Peter R. Kann has distinguished himself as a working reporter and a business executive. As chairman and chief executive officer of Dow Jones & Company, Inc., he heads an international media company whose flagship operation is *The Wall Street Journal*, a daily business-oriented newspaper with a national circulation of more than 1.8 million copies.

Mr. Kann's association with Dow Jones began in the summer of 1963 as a Newspaper Fund intern in *The Wall Street Journal's* San Francisco bureau. He joined the newspaper as a staff reporter in 1964, working in its Pittsburgh and Los Angeles news bureaus.

In 1967, Mr. Kann was assigned to Vietnam. After a dozen years in Asia, he returned to the United States in 1979 and later that year was named associate publisher of the *Journal*, a vice president of Dow Jones, and a member of its management committee. Mr. Kann was named an executive vice president in 1985 with additional responsibility for the company's international and magazine groups. Two years later, he became a member of the company's board of directors.

Mr. Kann was appointed publisher of the *Journal* and editorial director of Dow Jones' publications in January, 1989. Later that year, he was named president and chief operating officer of Dow Jones. He assumed the post of chief executive officer in January, 1991, and chairman in July, 1991.

Mr. Kann is a member of the Pulitzer Prize board, the board of trustees of The Asia Society, the Institute for Advanced Study in Princeton, Spelman College in Atlanta, and The Aspen Institute.

A native of Princeton, N.J., Mr. Kann graduated from Harvard University with a bachelor's degree in government. At Harvard, he was political editor of the *Harvard Crimson* and a member of its editorial board. He began his newspaper career in high school as a copy boy for the *Princeton Packet*.

