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## IWU Senior Wins Marketing Award

Diego Báez  
*Illinois Wesleyan University*

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## IWU Senior Wins Marketing Award

BLOOMINGTON, Ill. – Christina Paarlberg of Lynwood, Ill., a senior business administration major, was named Illinois Wesleyan University's Outstanding Marketing Student by the Central Illinois Chapter of the American Marketing Association (AMA).

A 2002 graduate of Crete-Monee High School, Paarlberg was chosen on the basis of her academic record, previous marketing-related experience and faculty recommendations. After graduation, she will begin a career with Caterpillar, Inc. in Peoria, IL.

Founded in 1850, Illinois Wesleyan is a private co-educational university with an enrollment of more than 2,100 undergraduates and a student/faculty ratio of 12 to 1. The University consists of the College of Liberal Arts, with 17 academic departments; the College of Fine Arts, comprising professional Schools of Art, Music and Theatre Arts; and the School of Nursing.

Emphasizing a distinctive liberal arts curriculum as the central feature of every student's education, Illinois Wesleyan also provides opportunities for professional and pre-professional preparation.