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Illinois Wesleyan University

NEWS RELEASE

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Blue Moon Sponsors Tree for Charity Auction

BLOOMINGTON, Ill. – Blue Moon Coffeehouse has sponsored a decorated tree and provided an array of merchandise to be auctioned for charity as part of the 15th annual Festival of Trees, which runs from Thursday, Nov. 20 to Saturday, Nov. 22 from 9 a.m. to 8 p.m. and Sunday, Nov. 23 from 9 a.m. to 5 p.m.

The Festival of Trees is a family-oriented community event. Proceeds from the Festival go toward serving the children and families of The Baby Fold, a multi-service agency located in Normal that provides residential, special education, child welfare and family support services.

"We're really happy to be able to support a community organization like the Baby Fold and it's gratifying to know that the community appreciates the Blue Moon and the artists that we've brought," said Associate Dean of Student Affairs/Co-Curricular Programming Darcy Greder.

Items packaged with Blue Moon's tree include pairs of tickets to the remaining shows of Blue Moon's seventeenth season, CDs by past and upcoming Blue Moon artists and an acoustic guitar donated by the Guitar Shop in Normal.

Additionally, the Illinois Wesleyan University Athletic Department, which has participated in the Festival for five years, has donated a number of items for auction this year, including free admission to summer athletic camps, two free passes to the school year's remaining athletic events, two signed copies of Coach Dennie Bridges' book, *Kids Don't Bat Rocks Anymore*, and various other University memorabilia.

The four-day event features trees, wreaths and other items for auction as well as food and entertainment. General admission is \$6 for adults paying in advance or \$7 at the door, \$1 for children age 3-12 and free for children under 2.

For additional information about Blue Moon Coffeehouse, contact Greder at (309) 556-3541. For additional information about the Festival of Trees, visit www.festoftrees.org.