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University Communications, Illinois Wesleyan University

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## Nicole Brown-Davis Appointed IWU's Interim Director of Multicultural Affairs

January 11, 2005

BLOOMINGTON, Ill.-Nicole Brown-Davis, a 1999 graduate of Illinois Wesleyan, has been appointed interim director of Multicultural Affairs at Illinois Wesleyan University.

Jim Matthews, dean of students at IWU, said Brown-Davis' appointment became effective Monday, Jan. 10. The director of Multicultural Affairs' primary responsibility is to aid in the retention of ALANA students-African-American, Latino-American, Asian-American, and Native American. The director also offers support and guidance to all student organizations on multicultural issues and programs in general.

"We are delighted to welcome Nicole back to our campus," said Matthews. "Her background and her skills make her a wonderful fit for the position. She impressed me during her student days as someone who can show initiative in service to the cause of improving student lives at IWU. She is conscientious and extremely disciplined, and I believe our students will find her to be a wonderful resource for them."

A native of Chicago, Brown-Davis majored in business administration with a minor in sociology at IWU. She comes to the university from HSBC North America Holdings, Inc. in Prospect Heights, Ill. From April of 2004 until now, Brown-Davis was a member of HSBC's General Management Training Program, designed to provide high-potential employees with challenging goal-oriented assignments within various departments in preparation for senior level leadership.

Brown-Davis was managing HSBC's national employee giving campaign, responsible for raising \$6.5 million dollars for national charities. In addition to fundraising, she was also responsible for developing the strategy for the campaign, the training of more than 250 volunteer campaign coordinators, and developing all training and marketing communications associated with the national campaign.

Brown-Davis also was a technical services project manager and process consultant and an integration initiatives project manager at the corporation. From 2003 to 2004 she served as a senior risk analyst and from 2001 to 2003, as a credit risk analyst.

Before joining HSBC, Brown-Davis worked for GE Capital Auto Financial Services in Barrington, Ill., in the Leadership Development Program where she was a team leader, human resources generalist and a Six Sigma project manager.

Brown-Davis and her husband Derek are the parents of a two-year-old son.