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Mary Hermes Named Outstanding Marketing Senior

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Mary Hermes Named Outstanding Marketing Senior

BLOOMINGTON, Ill. -- Mary Hermes has been recognized as the outstanding marketing senior at Illinois Wesleyan University by the Central Illinois Chapter of the American Marketing Association (AMA).

A graduate of Heyworth High School, Hermes received the award at the chapter's annual banquet at Bloomington's Crestwicke Country Club on April 9.

At Illinois Wesleyan, Hermes has served as AMA president as a senior and was the chapter's programming director as a junior.

"Mary has been a pillar of the American Marketing Association at IWU," said IWU business and marketing professor Fred Hoyt, who is president of the Central Illinois chapter this year. "Her hard work has helped students at IWU better understand the world of marketing--through speakers, conferences, attendance at the meetings of the professional chapter, and through hands-on projects. Mary recently headed a team which provided information for the launch of a new golf course in northern Illinois."

Hermes is a member of Alpha Lambda Delta, a national scholastic honor society, and Phi Kappa Phi, a national scholastic honor society for juniors and seniors. She has served as recruitment chair and as a Student Senate representative for the Sigma Kappa sorority.

Hermes has also been an officer of the IWU Panhellenic Council and has been active in other philanthropic events.