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IWU Associate Director of Development Receives Fund Raising Award

BLOOMINGTON, Ill. --Harry R. Lovell, Certified Fund-Raising Executive (CFRE) and associate director of development at Illinois Wesleyan University, has been named a recipient of the 2000 I. Sturrock Outstanding Fund Raising Executive Award from the National Society of Fund Raising Executives for his leadership in fund raising. CFRE is the credential for fund-raising professionals in cooperation with leading philanthropic associations.

"I was amazed and humbled to learn I had received the award," said Lovell. Lovell will be honored at the 2000 Philanthropy Day Luncheon on Thursday, Nov. 16. "It didn't really hit me until the actual invitation to the luncheon came in the mail."

Lovell served as president of the Central Illinois Chapter of the National Society of Fund Raising Executives in 1996 and 1997 and has been involved with the group's board for a number of years. Lovell also is a co-developer of the Basics 101 Fund Raising Course sponsored by the Central Illinois Chapter.

A 1959 graduate of IWU, Lovell was an elementary school teacher in the Bloomington public schools before coming to the university as the director of annual funds in 1973. His primary responsibilities included the alumni annual funds, the Parents Scholarship Fund and alumni relations.

He also has organized phonothons in Bloomington and Chicago. The phonothon raises money for academic student programs at IWU by way of students calling over 20,000 alumni throughout the year to ask for their pledge of support to the university. Under Lovell's guidance, the alumni annual funds campaign provided \$1.9 million to Illinois Wesleyan from 1973 to 1989. The alumni annual funds also increased by more than 10 percent each year.

In 1990, Lovell became the director of prospect research for the \$100 million campaign for Illinois Wesleyan. His responsibilities included research, coordinating systems on the computer and overseeing record maintenance by support staff.

Since 1999, Lovell has served as the associate director of development and has been responsible for upgrading phonothon programs.

Outside the university, Lovell has served as a trustee for the Community Players theatre program, Bloomington, Ill., and he also is a member of the Scottish Rite of Freemasonry, 32nd degree.