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Media Advisory

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Jan. 17, 2001

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Event: Speaker: Richard N. Katz, vice president of EDUCAUSE, the international organization dedicated to shaping and enabling transformational change in higher education

Date: Jan. 22 (Monday)

Time: 4 p.m.

Location: Davidson Room, Memorial Student Center, 104 E. University St., Bloomington

Admission: Free, open to the public

Background: Katz will speak on information technology and the new competition in higher education, specifically the role of new technologies in liberal arts colleges. His is the third in a series of presentations sponsored by the Illinois Wesleyan Teaching, Learning and Technology Roundtable and the office of the Provost.

Katz received a bachelor of science degree from the University of Pittsburgh and a masters in business administration degree from the University of California at Los Angeles. Prior to joining EDUCAUSE in 1996, he held a variety of management and executive positions at the University of California (UC) for 14 years. As executive director of business planning and practices, he was responsible for design and implementation of many of the nine-campus UC system's strategic management initiatives. Also while at UC, Katz was awarded the Gurevich Prize and the Olsten Award and was the second recipient of the UC Award for Innovative Management and Leadership.

Katz is the author of "Dancing with the Devil" (1998) and his most recent work, "the 'E' is for Everything," in addition to over 20 other books, monographs and articles on management and technology topics. He suggests that with the tremendous capabilities of technology today and in the near future, higher education cannot afford to miss opportunities. Katz encourages institutions to develop a policy framework to support e-business, the buying and selling over electronic mail or the internet, in higher education. Katz notes that the traditions of self governance and shared governance in higher education make policy and technology especially difficult.

An open discussion of the role of new technologies at Illinois Wesleyan will follow the presentation. Refreshments will be served.

Contact: For more information, contact the IWU Information Technology office at 309/556-3900.