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Media Advisory

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March 7, 2001

Contact: Kate Weber, 309/556-3181

Media Advisory

Event: Multimedia presentation: Glenn Gass, associate professor of music at Indiana University

Date: March 14 (Wednesday)

Time: 7 p.m.

Location: Main Lounge, Memorial Student Center, 104 E. University St., Bloomington
Reception to follow in the Center for Natural Science atrium, 201 E. Beecher St., Bloomington

Background: Gass takes an innovative approach to his pedagogy. He has taken students at Indiana University on several travel courses to England to study the music of the Beatles, and he is responsible for bringing such well-known musicians as Lou Reed, Bo Diddley, Neil Young and Frank Zappa to IU.

Gass' presentation "The History of Rock and Roll: A Multimedia Presentation" draws from the "Multimedia Guide to the History of Rock & Roll," a series of CD-ROM's he developed for classroom use, and the textbook he wrote entitled, "A History of Rock Music: The Rock & Roll Era" (McGraw-Hill).

In addition to his work at IU, Gass, an accomplished composer, is a member of the Rock and Roll Hall of Fame's Educational Advisor Board. He has earned grants from the National Endowment for the Arts, Meet the Composer, the Indiana Arts Commission and residency at the prestigious MacDowell Colony. Gass also is the recipient of IU's Sylvia Bowman Distinguished Teaching Award and the Herman B. Wells Lifetime Achievement Award. He was a participant at the Beatles 2000 conference in Finland.

Gass' visit is sponsored by the IWU Student Senate and the Alpha Eta Pi chapter of Sigma Tau Delta, IWU's English honor society.

Contact: For more information, contact the IWU English House at 309/556-3333 or IWU Associate Professor of English, Dan Terkla at terkla@titan.iwu.edu.