



Spring 4-19-2001

Illinois Wesleyan University Kicks Off New Recycling Program

Sherry Wallace
Illinois Wesleyan University

Follow this and additional works at: <https://digitalcommons.iwu.edu/news>

Recommended Citation

Wallace, Sherry, "Illinois Wesleyan University Kicks Off New Recycling Program" (2001).
News and Events. 1043.
<https://digitalcommons.iwu.edu/news/1043>

This Article is protected by copyright and/or related rights. It has been brought to you by Digital Commons @ IWU with permission from the rights-holder(s). You are free to use this material in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s) directly, unless additional rights are indicated by a Creative Commons license in the record and/ or on the work itself. This material has been accepted for inclusion by faculty at Illinois Wesleyan University. For more information, please contact digitalcommons@iwu.edu.

©Copyright is owned by the author of this document.

April 19, 2001

Contact: Sherry Wallace, 309/556-3181

Illinois Wesleyan University Kicks Off New Recycling Program

BLOOMINGTON, Ill.--Along with its celebration of Earth Day, Illinois Wesleyan University will "see even more green" with a variety of ecology-related events to kick-off the university's new recycling program.

It is also Parent's Weekend at IWU.

The new program expands on IWU's recycling program, which was launched in 1991 with a program focusing on aluminum cans and mixed-grade paper. In 1992 that program was awarded a "Friend of the Environment" certificate in the first annual McLean County Recycling and Waste Reduction Awards Program. Today, April 19, IWU's Green Task Force (GTF) will receive the "A World of Difference Award." The award will be presented to the GTF by the Ecology Action Center and is given in recognition of outstanding programs, individuals or groups that promote environmental awareness in McLean County.

Last August, the (GTF), which has worked all semester on the new recycling project, was established to study such issues as recycling, energy and water conservation, grounds management, toxics, environmental education, dining services and school purchases and contracts with outside vendors.

The current goal of the recycling program, according to Given Harper, associate professor of biology, co-director of environmental studies and Abigail Jahiel, assistant professor of Environmental Studies and International Studies, co-chairpersons of the GTF, is to strive for a 50 percent rate of recycling on campus.

As part of the expanded recycling efforts, a roll-off bin, which will be accessible to the IWU community has been purchased, recycling bins will be located throughout the campus, decals will be placed on garbage cans.

The initiation celebration for the kick-off of the recycling program is planned for Saturday, April 20 as part of a "greening the campus" extravaganza, however, IWU's Wellness Fair 2001 on Thursday, opened the four-day celebration with a display on the expanded recycling program.

Following is a schedule of all Earth Day-related events:

Friday, April 20 there will be an initiation of the expanded recycling program at 12:00 p.m. on the steps of Sheean Library. IWU President Minor Myers, jr., Provost Janet McNew and Vice President for Business and Finance Ken Browning will speak. After the formal initiation, everyone will be encouraged to walk down to the new roll-off, located in the parking lot of the IWU Shirk Center, 302 E. Emerson St., Bloomington. The \$5,000 roll-off bin is similar to those located throughout the town of Normal. Also, Banners displaying the new "IWU is Green" logo will be displayed on the quad for this event.

In case of rain, the initiation event will be held in the DugOut, of Memorial Student Center, 104 E. University St.

Saturday, April 21 Eric Pallant, director of the Center for Economic and Environmental Development (CREED) at Allegheny College will keynote the John Wesley Powell Research Conference at 9:00 a.m. in the Center for Natural Science. The title of his speech is "There's More to Recycling than Number Two Plastics." Pallant will discuss CREED's efforts to green the town of Meadville, Penn., and the importance of linking research with real world problems of ecological sustainability.

On Sunday, April 22, Earthapalooza will hit the Eckley Quadrangle. From 11 a.m. to 3 p.m. there will be several displays--including "A Day's Worth of Garbage at IWU," "A Day's Worth of Food Waste at IWU," and "The Expanded Recycling Program at IWU."

Also, there will be a "Stuff Swap," an environmental trivia contest, notebook making with recycled cereal boxes, information booths and bands.

At 1:30 p.m. there will be a tree dedication outside of Gulick Hall. From 4 p.m. to 6 p.m. there will be an Ecology Action Center Benefit Concert featuring singer-songwriter Marita Brake and the bluegrass band Princess Zena and the Old Men Boys, at the Shirk Center. There also will be samples of organic products, informational materials and giveaways, and several bands will play throughout the day.

All unclaimed items will be donated to the Goodwill at the end of the day.