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The Ecology Action Center: An Ethnographic Photo-Essay

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Poster Presentation P23

THE ECOLOGY ACTION CENTER: AN ETHNOGRAPHIC PHOTO-ESSAY

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This photo-essay focuses on the Ecology Action Center: a grassroots environmental organization located in Normal, Illinois. The research presented describes how the organization first appeared, and how it has evolved to what it is today. The photo-essay also includes information gleaned from ethnographic interviews with four current staff members at the Ecology Action Center. The consultants provide the reader with important insights into what the Ecology Action Center is all about, and the photographs reinforce key issues by giving the reader a glimpse of what is most important to those who know the Ecology Action Center and its work best. The presentation is based on ethnographic research data collected through participant observation and ethnographic interviewing. It also reveals common patterns in environmental grassroots organizations, thus offering a comparative perspective that situates the Ecology Action Center in a larger context of current environmental initiatives.