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IWU Senior Earns Outstanding Marketing Student Award

BLOOMINGTON, Ill. --Illinois Wesleyan University senior business administration major Kelly Kostock of Elgin, Ill., earned the Outstanding Marketing Student Award from the American Marketing Association Central Illinois Chapter (AMA-CIC) April 10 at the AMA-CIC annual awards program.

The outstanding marketing students are chosen by the marketing faculty at schools with AMA chapters. Kostock is one of seven college students across the state to earn this award. Kostock earned the award based on her scholarship, contributions to the AMA chapter at Illinois Wesleyan and her potential as a marketer.

This past fall, Kostock was one of 32 students across the nation accepted by the Direct Marketing Collegiate Institute. The institute is conducted by the Direct Marketing Educational Foundation and sponsored by the Chicago association of the foundation. Last year, Kostock won the Junior Marketing Scholarship from the chapter.

Kostock is the daughter of Mr. and Mrs. Michael E. Kostock of Elgin, Ill.