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ART AND ARTISTS IN THE EVOLVING WORLD OF BODY MODIFICATION

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This poster presentation draws attention to tattoo artistry by focusing on the artists themselves and the ever-changing world of body modification through the use of photographs and ethnographic interviews. Through these ethnographic data-collection techniques, the research consultant brings to light the training, motives, styles, and goals of tattoo artists in Bloomington-Normal and beyond. This research captures tattoo artists at a time when tattooing has become an increasingly accepted visual expression in American society and having a tattoo is mainstream. The primary objective of this poster is to inspire understanding and dialogue about the role of body modification in our changing society.