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## Author to Offer Tips on Getting a Job in a Bad Economy

March 2, 2010

BLOOMINGTON, Ill. – Bestselling author, speaker and consultant Lindsey Pollak will offer tips on finding employment in these rough times with a talk, “Getting from College to Career: How to Get a Good Job in a Bad Economy,” on Tuesday, March 23 at 7 p.m. at Illinois Wesleyan University’s Hansen Student Center (300 E. Beecher St., Bloomington).

The event is free and open to the public. A book signing will follow. This event is rescheduled from January.

Specializing in Generation Y career and workplace issues, Pollak has a decade of experience teaching young professionals how to build successful careers. She also works with advising organizations, helping them to maximize the potential of the new workforce.

A graduate of Yale University, Pollak is the author of two books, *Getting from College to Career: 90 Things to Do Before You Join the Real World* (Harper Collins, April 2007); and *The Saavy Gals’ Guide to Online Networking (or What Would Jane Austen Do?)* (Booklocker, October 2007), that she co-authored with Diane K. Danielson.

Pollak’s advice has been featured in such media outlets as *The New York Times*, *The Wall Street Journal*, *BusinessWeek*, CNN.com and National Public Radio and NBC Nightly News.

“Lindsey Pollak is an engaging speaker with a wealth of knowledge about the career issues of Generation Y,” said Warren Kistner, director of the Hart Career Center at Illinois Wesleyan. “She is a perfect blend of approachability and experience with the added benefit of knowledge in the world of social media, specifically LinkedIn, used by many job seekers today.”

Known for inspiring student audiences through a unique combination of enthusiasm, candor and knowledge of up-to-date career and hiring trends, she has addressed universities such as Yale, Harvard, Columbia, Duke, MIT and the University of Michigan.

The writer of a top-rated career advice blog ([www.lindseypollak.com/blog](http://www.lindseypollak.com/blog)), Pollak is also a Global Campus Spokesperson for LinkedIn.com. She is a member of the Board of Directors of the Step Up Women’s Network, and serves on the Rotary Ambassadorial Scholarship Selection Committee in her home state of Connecticut.

Her talk at Illinois Wesleyan is co-sponsored by the Hart Career Center, Illinois Wesleyan University Student Activities and the Illinois Wesleyan University Student Senate. For additional information, contact Kistner at 309-556-3237.

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