

## **Illinois Wesleyan University** Digital Commons @ IWU

John Wesley Powell Student Research Conference

2011, 22nd Annual JWP Conference

Apr 9th, 9:00 AM - 10:00 AM

## Decline and Disparity: The Case of Spanish Language Newspapers in the U.S.

Brianna Gidday Illinois Wesleyan University

Christina Isabelli, Faculty Advisor Illinois Wesleyan University

Follow this and additional works at: https://digitalcommons.iwu.edu/jwprc



Part of the Other Languages, Societies, and Cultures Commons

Gidday, Brianna and Isabelli, Faculty Advisor, Christina, "Decline and Disparity: The Case of Spanish Language Newspapers in the U.S." (2011). John Wesley Powell Student Research Conference. 8.

https://digitalcommons.iwu.edu/jwprc/2011/posters/8

This Event is protected by copyright and/or related rights. It has been brought to you by Digital Commons @ IWU with permission from the rights-holder(s). You are free to use this material in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s) directly, unless additional rights are indicated by a Creative Commons license in the record and/ or on the work itself. This material has been accepted for inclusion by faculty at Illinois Wesleyan University. For more information, please contact digitalcommons@iwu.edu.

©Copyright is owned by the author of this document.

## Poster Presentation P15

## DECLINE AND DISPARITY: THE CASE OF SPANISH LANGUAGE NEWSPAPERS IN THE U.S.

Brianna Gidday and Christina Isabelli\*
Hispanic Studies Department, Illinois Wesleyan University

This study explores the differences in content, availability and bias found between English and Spanish language newspapers nationally with an added emphasis on how *The Pantagraph* and *La Raza*, the prominent English and Spanish newspapers available in Bloomington, Illinois, compare with these findings. The overall history and decline of print media is investigated alongside the social and linguistic consequences of this phenomenon, including acculturation, language maintenance, and language shift. These outcomes broaden the knowledge gap, especially in health and political issues, between the majority and Hispanic minority populations. From this study, possible remedies for the decline and disparity characteristics of Spanish language newspapers will be unveiled.