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## Goldman '12 Named Outstanding Marketing Student

Natalya Grabavoy '13  
*Illinois Wesleyan University*

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## Goldman '12 Named Outstanding Marketing Student

April 19, 2012

BLOOMINGTON, Ill.- Illinois Wesleyan University senior Brittany Goldman, a business administration and economics double major from Darien, Ill., has been named the University's Outstanding Marketing Student by the Central Illinois Chapter of the American Marketing Association (AMA).

Goldman will be honored at an awards conference held on Thursday, April 19 at 5 p.m. in the Turfler Room of the Memorial Center (104 University St., Bloomington).

The keynote speaker for the event is Vern McGinnis, retired vice president of Strategic Planning for Country Companies and former president of both the local chapter and the International American Marketing Association.

In addition to recognizing outstanding senior students from local universities, a local business will also be recognized at the awards ceremony for its excellence in marketing. The Gingerbread House, an educational toy store located in Bloomington, has been selected for this honor.

*Associate Professor of Business Administration Fred Hoyt and Brittany Goldman*



*Contact: Natalya Grabavoy, '13 (309) 556-3181, [univcomm@iwu.edu](mailto:univcomm@iwu.edu)*