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Recommended Citation

Dhue, Hannah, "Renowned Entertainer Frederick Winters Returns to Hypnotize IWU" (2013). *News and Events*. 2127. https://digitalcommons.iwu.edu/news/2127

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Renowned Entertainer Frederick Winters Returns to Hypnotize IWU

Aug. 12 2013

BLOOMINGTON, III.— Illinois Wesleyan's favorite comedic hypnotist, Frederick Winters will make a stop at Hansen Student Center (300 Beecher St., Bloomington) during Titan Orientation Week again this year on Friday, Aug. 23 at 9 p.m. Winters, who has entertained IWU for over a decade, was named Best Male Performer in *Campus Activities Magazine's* Reader's Choice Awards in 2010 and was a nominee for Entertainer of the Year in the same publication the following year.

Winters became a hypnotist under the tutelage of George Vaughn Lowther while attending Northwestern University in Chicago. He toured as Lowther's sidekick in Chicago before going solo for a few small parties, resorts, and cruise ships. Not long afterward, Winters received his certification in hypnotherapy and partnered with Bass/Shuler Entertainment.



Frederick Winters

Today, Winters performs approximately 200 shows annually, which he discloses amounts to quite a bit of air miles. According to Winters, all the traveling is worth it. In his online bio on Bass/Shuler's website, he is quoted, "I sure have

fun hypnotizing people. You'll detect from the moment I'm introduced to the audience that there's no place I'd rather be than entertaining a college or corporate crowd."

While Winters enjoys his job tremendously, he feels that the most important aspect of each performance is whether or not his audience is having a good time. Out of the 500,000 plus people he has entertained during his career, Winters said, "Thousands of people have come up to me over the years and said, 'I've never laughed so hard in my life!"

To gear up for the show, IWU students can like the Frederick Winters page on Facebook and follow him through his college campus tour. In addition, tracks from his world-wide charting hypnotherapy albums are available for preview and purchase in the Spoken Word genre on iTunes.

For more information regarding this event, contact the Office of Student Activities at (309)-556-3850.

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