



Spring 4-5-2013

## **IWU Alumnus to Talk about Career in Advertising**

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### **Recommended Citation**

Kavadi, Mallika, "IWU Alumnus to Talk about Career in Advertising" (2013). *News and Events*. 2202.

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# IWU Alumnus to Talk about Career in Advertising

April 5, 2013

BLOOMINGTON, Ill.— Illinois Wesleyan University alumnus Patrick Palmer, Class of 1987, will talk about careers in advertising on Thursday, April 11 at 7 p.m. in the auditorium of the Minor Myers, jr. Welcome Center (1211 Park St., Bloomington). The talk is arranged by the Hart Career Center.

Palmer, who was a history major at IWU, is currently a partner at VSA Partners in Chicago. He began his career in account planning at Rubin Postaer and Associates in Santa Monica as the strategic leader for the Honda automobiles account. He has also worked at prestigious advertising agencies such as Cramer-Krasselt, Euro RSCG Tatham and Leo Burnett.

For additional information, contact Hart Career Center at (309) 556-3071.

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