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Students Selected for Inaugural Career Immersion Excursion

Dec. 22, 2015

BLOOMINGTON, Ill.— Twenty Illinois Wesleyan University students have been selected for the University's inaugural **Career Immersion Excursion** trip to Chicago over spring break.

The four-day experience provides students with the opportunity to get a closer look at entrepreneurship and the fields of marketing and public relations during visits to nearly a dozen Chicago employers. Students will visit Google's Chicago office; several public relations, marketing and media firms including Weber Shandwick, Foote, Cone & Belding, and Kelly Scott Madison; and the 1871 Entrepreneur Hub, along with other prominent employers and organizations.



During their excursion, students will visit Google's Chicago office; several public relations, marketing and media firms; and the 1871 Entrepreneur Hub, along with other prominent employers.

The students selected are: Tara Adams '17 (Tinley Park, Ill.); Moyo Ajayi '17, (Ile Ife, Nigeria); Jordan Hassan '18 (Wheaton, Ill.); Lesly Ingram '18 (Wadsworth, Ill.); Paxton Johnson '18

(Paxton, Ill.); Olivia Kief '17 (Morris, Ill.); Michaela Lamczyk '18 (Mt. Vernon, Ill.); Scott Mitchell '17 (Darien, Ill.); Jihoon (John) Park '18 (Gwanyang-dong, Korea); Stephon Rudicil '17 (Bloomington, Ill.); Max Scholle '17 (Foristel, Mo.); Spencer Seibring '17 (Normal, Ill.); John Shipman '17 (Elmhurst, Ill.); Jonathan Slupski '18 (Mt. Prospect, Ill.); Jack Sweeney '17 (Lake Zurich, Ill.); Laurel Turner '17 (Lindenhurst, Ill.); Sarah Udelhofen '17 (Chicago); Jasmine Wright '17 (Chicago); Emily Yerkes '18 (Naperville, Ill.); and Linda Zhang '18 (Shijiazhuang, China). The students will participate in case studies and other hands-on activities, network with alumni through small group dinners and receptions, and hear personal stories of career paths at panel discussions.

Staff from the **Hart Career Center** will accompany the students. The entire program is made possible by the support of the family of Cathy Carswell, an IWU Trustee and 1965 graduate of the University. Students contributed only \$200 each toward program costs, which include hotel accommodations, meals, programs and transportation. Laurie Diekhoff, associate director for career engagement at the Hart Career Center, said more than a dozen IWU alumni have actively participated by sharing time and resources. Several, however, have taken leadership roles to make the program a success, including Chris Bisailon '93, a co-owner of Bottleneck Management; Chad Maxwell '02, senior vice president at Starcom MediaVest Group; Marc Talluto '94, CEO of Fruition Partners; and Joni Williams '82, president of Kelly Scott Madison.