



Spring 3-22-2016

DECA Students to Compete at International Conference

Kim Hill

Illinois Wesleyan University

Follow this and additional works at: <https://digitalcommons.iwu.edu/news>

Recommended Citation

Hill, Kim, "DECA Students to Compete at International Conference" (2016). *News and Events*. 2844.

<https://digitalcommons.iwu.edu/news/2844>

This Article is protected by copyright and/or related rights. It has been brought to you by Digital Commons @ IWU with permission from the rights-holder(s). You are free to use this material in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s) directly, unless additional rights are indicated by a Creative Commons license in the record and/ or on the work itself. This material has been accepted for inclusion by faculty at Illinois Wesleyan University. For more information, please contact digitalcommons@iwu.edu.

©Copyright is owned by the author of this document.

DECA Students to Compete at International Conference

March 22, 2016

BLOOMINGTON, Ill. – Four Illinois Wesleyan University students will compete at the Collegiate DECA International Career Development Conference in April in Washington, D.C.

Alejandra Salinas '16 (Sugar Grove, Ill.) will compete in the [Accounting](#) case study event as a result of her first-place finish at the DECA Midwest Collegiate Competition.

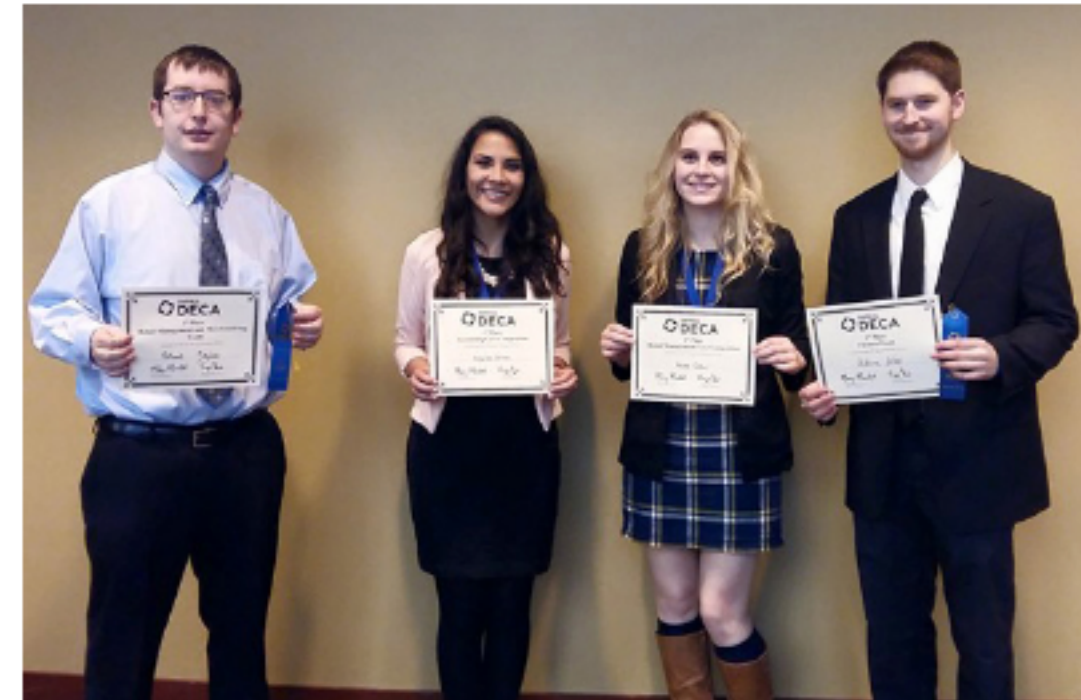
Alyssa Gibson '16, a [business administration](#) and music double major from Centennial, Colo., will compete in the Retail Management case study event as a result of her first-place performance at the Midwest competition. Both students competed in these events at the international competition last year.

Adam Wax '18 (Glenview, Ill.) competing in the Finance exam event and Patrick Zajac '18 (Des Plaines, Ill.) competing in the Human Resource Management event also won first place in their respective events, although they will be unable to attend the international event.

The four first-place finishes are the most ever at the Midwest competition for the Illinois Wesleyan's DECA club, according to Isabella Lu '19, the club's vice president for marketing.

Lu (Zhengzhou, China), who is pursuing a dual degree in music performance and financial services, and Matthew Braden '16, an accounting major from Aurora, Ill, will also compete at the international DECA event.

DECA prepares leaders and entrepreneurs for careers in marketing, finance, hospitality, management and other business areas. Competitive events such as those in the International Career Development Conference allow students to put their experience, skills and knowledge to the test in competitions judged by business and industry professionals.



First-place winners at the DECA Midwest Collegiate Competition include (from left): Patrick Zajac '18, Alejandra Salinas '16, Alyssa Gibson '16 and Adam Wax '18.