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# Seibring Named Vice President for Advancement

Jan. 4, 2017

BLOOMINGTON, Ill — Steve Seibring has been named Vice President for Advancement at Illinois Wesleyan. He has served in the role as interim vice president since Marty Smith accepted a position as Vice President for Advancement at Transylvania University in August.

A 1981 graduate of Illinois Wesleyan, Steve worked in the marketing division of Maytag Corporation for 10 years prior to joining the University's Advancement Office as a major gifts officer in 1991. He moved to lead the Alumni Relations Office in 1999, where he re-established the IWU Alumni Association and oversaw the development of its strategic plan.

In 2006, Steve was promoted to Associate Vice President for Major Gifts, and was named Associate Vice President for Major Gifts and Gift Planning in 2013. He helped lead major and planned giving efforts during the recently completed Transforming Lives Campaign, which raised \$141 million, successfully surpassing its \$125 million goal.

"Steve's talents and experience will be important assets in providing leadership to our fundraising efforts, as we seek support for ongoing goals and exciting new initiatives at the University," said President Eric Jensen.



Steve Seibring