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Sweeney '17 Named Outstanding Marketing Student

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Sweeney '17 Named Outstanding Marketing Student

Feb. 8, 2017

BLOOMINGTON, Ill.—Jack T. Sweeney '17 (Lake Zurich, Ill.) is Illinois Wesleyan University's Outstanding Marketing Student, an award to be presented Feb. 17 by the St. Louis chapter of the American Marketing Association (AMA).

A [business administration](#) major with a concentration in marketing, Sweeney received the award for his contributions to the Illinois Wesleyan AMA chapter where he is currently serving as president.

"IWU was one of the best decisions I ever made," said Sweeney. "I joined multiple organizations and took as many leadership roles in them as I possibly could. This allowed me to find what I am truly passionate about."

In addition to serving in several leadership roles with the Illinois Wesleyan AMA chapter, Sweeney has completed multiple internships on campus and at companies in Chicago. He served as vice president and recruitment chair of the Sigma Chi fraternity, and a volunteer coach for the Special Olympics, where he assists with logistical planning for Special Olympics athletic events.

The AMA is the world's largest marketing association with more than 30,000 members. It has more than 70 chapters and 350 collegiate chapters across the United States.



Jack T. Sweeney

By Vi Kakares '20

