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Students Invited to Apply for IWU Entrepreneurial Fellowship

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Students Invited to Apply for IWU Entrepreneurial Fellowship

Sept. 28, 2017

BLOOMINGTON, Ill.— A [smartphone app](#) that tracks community engagement activities, a company that specializes in honey-based [gourmet chocolate bars](#), and a [lacrosse-themed apparel brand](#).

What's the connection?

All three entrepreneurial ideas were hatched by Illinois Wesleyan students and further developed with a \$5,000 grant through the IWU Entrepreneurial Fellowship. Funded by Illinois Wesleyan alumnus Marc Talluto '94, proposals are now being accepted for the fourth fellowship.

The IWU Entrepreneurial Fellowship will provide a student of any academic major with the opportunity to pursue an entrepreneurial idea under the supervision of a faculty member and guidance of a successful entrepreneur. The program is designed to deepen research and creative competencies and help a student advance his or her business idea and prepare to take the idea to market.

Once applications are received, the top candidates will present their business ideas to a panel of judges. Proposals are due Oct. 9 for round one of the fellowship. The selected student will have the opportunity to work on his or her business idea the following semester, with the option of taking an independent course credit in the Department of Business Administration.

Round two proposals are due Feb. 26, 2018.

To be considered for this program, students should submit [the application form](#) along with their narrative essay answers to the required questions in no more than 750 words. Once applications are reviewed, the top candidates will be asked to present their business idea face-to-face to the panel of judges. Proposal materials are due to the Associate Provost's Office by 4 p.m. on the day of the deadline.

For details and to apply, visit: www.iwu.edu/business/entrepreneurial-fellowship.html.

More information about the IWU Entrepreneurial Fellowship is available by contacting Tara Gerstner, coordinator of entrepreneurial activities and adjunct instructor of business administration, at gerstner@iwu.edu or at 556-3711.



Claudia Richman '19 won the most recent fellowship for her lacrosse-themed girls' apparel idea.

By John Twork