



Fall 10-18-2017

New Student-Run Leadership Board to Promote Campus Involvement

Vi Kakares
Illinois Wesleyan University

Follow this and additional works at: <https://digitalcommons.iwu.edu/news>

Recommended Citation

Kakares, Vi, "New Student-Run Leadership Board to Promote Campus Involvement" (2017).
News and Events. 3559.
<https://digitalcommons.iwu.edu/news/3559>

This Article is protected by copyright and/or related rights. It has been brought to you by Digital Commons @ IWU with permission from the rights-holder(s). You are free to use this material in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s) directly, unless additional rights are indicated by a Creative Commons license in the record and/ or on the work itself. This material has been accepted for inclusion by faculty at Illinois Wesleyan University. For more information, please contact digitalcommons@iwu.edu.

©Copyright is owned by the author of this document.

New Student-Run Leadership Board to Promote Campus Involvement

Oct. 18, 2017



Illinois Wesleyan's Campus Activities Board (CAB) coordinated a performance by the a capella group Six Appeal during Homecoming.

BLOOMINGTON, Ill.— Illinois Wesleyan University's new Campus Activities Board (CAB) hopes to bring students on the close-knit campus a little closer.

A leadership board and student-run organization, CAB serves as the student body voice for campus-wide programming, according to Director of Student Activities and Leadership Programs Liz Vales.

"CAB is committed to providing a vibrant campus life that engages, entertains, educates and involves all Illinois Wesleyan students," said Vales. "It gives student leaders the opportunity, ability, and responsibility for choosing what kind of entertainment and activities to bring to campus."

Housed under Student Senate, CAB was created as a way for the Office of Student Activities to better collaborate with Student Senate on campus events. CAB offers three types of programs – homegrown, performance-based, and educational and collaborative programs – which provide a variety of events ranging from roller skating and laser tag, to bringing outside entertainers to campus, to collaborating with departments and Registered Student Organizations on educational opportunities and social justice issues.

Recent events included Grocery Bingo, and performances from Comedian Gibran Saleem and World-Class Vocal Ensemble, Six Appeal. Upcoming events for the semester include the Nov. 3 Second City Comedy Show, the Nov. 11 "Fill the Shoe" Senior Night football game, canvas painting on Nov. 17, and the "Pack the Nuthouse" basketball game on Dec. 4.

As the Homegrown Chair of CAB, Emma Asta '20 said her tasks range from brainstorming and planning, to organizing and executing campus events. Asta said that because Illinois Wesleyan offers a variety of areas for students to get involved with, organizations like CAB are crucial to bringing students together.

"The only negative thing about having so many options is that we are always so spread out rather than coming together as an entire campus," said Asta, a psychology major and Hispanic studies minor. "My hope is that CAB will attract a variety of students from different areas of campus and bring more unity to the campus overall."

Vales agreed. She said that because CAB is run by and for students, using student fees, it has the ability to reach out to more students and better identify the needs and interests of the student body.

"I absolutely believe CAB will be a big player in getting students more involved in programming outside of the classroom and engaged in student organization," said Vales.

According to Asta, it is students' experiences outside the classroom that add to the overall college experience.

"Finding that balance between academics and campus involvement in college can certainly be challenging," said Asta, who also serves on the executive boards of Circle K, TitaThon, and the first-year honor fraternity, Alpha Lambda Delta. "But being able to learn about yourself while working on important skills like time management and leadership make it worthwhile."

Vales added that the leadership experiences students gain from being involved in organizations like CAB are fundamental to their future success in the workplace.

"It is essential for students to be pursuing passions outside of their classrooms and school work. In order to stand out as they begin their job search, students need to be able to demonstrate skills and abilities that extend past academic achievement, such as communication, organizational, leadership, supervisory, and team building skills," said Vales. "These skills, which are developed and grown throughout students' experiences in leadership roles on campus, are fundamental for future success within the workplace, graduate school, family life, and more."

By Vi Kakares '20