



Fall 9-20-2005

Illinois Wesleyan Names Martin W. Smith Vice President for Advancement

University Communications
Illinois Wesleyan University

Follow this and additional works at: <https://digitalcommons.iwu.edu/news>

Recommended Citation

University Communications, "Illinois Wesleyan Names Martin W. Smith Vice President for Advancement" (2005). *News and Events*. 3774.

<https://digitalcommons.iwu.edu/news/3774>

This Article is protected by copyright and/or related rights. It has been brought to you by Digital Commons @ IWU with permission from the rights-holder(s). You are free to use this material in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s) directly, unless additional rights are indicated by a Creative Commons license in the record and/ or on the work itself. This material has been accepted for inclusion by faculty at Illinois Wesleyan University. For more information, please contact digitalcommons@iwu.edu.

©Copyright is owned by the author of this document.

Illinois Wesleyan Names Martin W. Smith Vice President for Advancement

BLOOMINGTON, Ill. — Martin W. Smith, vice president for university advancement at Ottawa University in Ottawa, Kansas, has been named vice president for advancement at Illinois Wesleyan University.

Announcement of Smith's appointment, which is effective on October 31, 2005, was made by Illinois Wesleyan President Richard F. Wilson.

"We are delighted that Marty Smith has accepted our invitation to become vice president for advancement," Wilson said. "Marty brings considerable experience in both developing and implementing successful advancement strategies. We look forward to his leadership of our development and alumni relations programs."

Smith, 40, was selected following a nationwide search. He succeeds Richard Whitlock, who retired from the position.

A graduate of Ottawa University, Smith has served his alma mater in a variety of capacities since 1988 when he was named associate director of development. During his tenure at Ottawa, he also has served as director of public relations and director of athletics. After receiving his master's degree in sports administration from the University of Kansas, Smith spent one year as director of athletics at St. Joseph College in Indiana before rejoining Ottawa as director of development in 1999.

During the past six years, he has moved from director of development to director of major gifts and campaign director and finally to vice president for advancement.

Among his numerous accomplishments, Smith directed the largest and most successful campaign in Ottawa's history. The "Touch the Future" campaign exceeded its goal by \$2 million. In addition, Ottawa also set two consecutive records for gifts to its annual fund during the last two years.

A member of the Council for Advancement and Support of Education, Smith has been active in numerous civic groups in Ottawa, including the United Way, Leadership Ottawa, and the Chamber of Commerce.

Smith and his wife, Cindy, are the parents of three children.



Martin W. Smith