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## IWU Names Seibring Associate Vice President for Major Gifts

June 1, 2006

BLOOMINGTON, Ill. – Illinois Wesleyan University's director of alumni relations, Steve Seibring, has been promoted to associate vice president for major gifts in the university's Advancement Office. In making the announcement, Martin Smith, vice president for advancement, said that Seibring's primary responsibilities would be to invigorate the major giving program through initiatives that will help the university achieve its goals for both restricted and unrestricted support.

A native of Chebanse, Ill., and a 1981 graduate of IWU, Seibring worked for the Maytag Corporation for 10 years in their marketing division. He joined the university's development office in 1991 as a major gifts officer, and then moved to lead the alumni relations office in 1999. During his tenure there he re-established the IWU Alumni Association, an organization that now has alumni groups in 30 cities.

In addition, Seibring oversaw the development of an Alumni Association Strategic Plan that has served as the basis for the development of the alumni career networking program and the regional admissions program. Elements of the IWU Alumni Association Strategic Plan have included the Minority Alumni Network, the Student Alumni Council and the reunion program. An alumni travel program will be initiated soon, as well as the IWU Council for Women, another initiative from the Alumni Association Executive Committee.

In his new role, Seibring will supervise the major gifts staff. Martin Smith said, "For us to continue to move forward in our fundraising efforts, it is essential that we add someone of Steve's caliber to our already talented staff. With Steve's extensive experience and knowledge of IWU, I believe he is ideally suited to lead our major gifts program."

Seibring will remain in his present role as director of alumni relations until that position is filled. According to Smith, that search will begin immediately with the intention of hiring a new director by late August.



Steve Seibring

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