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## **IWU to Take Part in Main Street Redevelopment**

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## IWU to Take Part in Main Street Redevelopment

January 18, 2007

BLOOMINGTON, Ill.--Illinois Wesleyan University, in conjunction with the City of Bloomington, the Town of Normal, BroMenn Regional Medical Center, Illinois State University, and the McLean County Regional Planning Commission (RPC), has pledged funds and is taking part in the Main Street Redevelopment Plan.

The Main Street project is a long-range image improvement project that is intended for the seven and a half-miles known as the Main Street corridor, which spans the distance between Interstate 55 to the north and Interstate 74 to the south. In August of 2006, Bloomington and Normal each pledged to provide \$68,500 in funding with ISU, BroMenn and IWU each pledging at least \$24,000.

A kick-off meeting took place on Thursday, Nov. 30 to promote input from the community. The next three meetings will be at 7 p.m. on Tuesday, Jan. 23 in the Osborn Room of the Bloomington Police Department (109 E. Olive St., Bloomington), Wednesday, Jan. 24 in the Hansen Student Center at Illinois Wesleyan University (300 Beecher St., Bloomington), and Thursday, Jan. 25 in the Prairie Room of the Bone Student Center at Illinois State University (100 N. University St., Normal). Convenient parking is available at each location.

Farr Associates of Chicago is the consultant on the project, and will direct the upcoming meetings. The firm was founded in 1990 and specializes in sustainable architecture, town planning, urban design and historic preservation. The firm also planned the redevelopment of downtown Normal in 2001. Farr Associates will provide an analysis of existing conditions along the corridor and provide a detailed illustrative conceptual plan for the project, as well as the recommended steps and strategies to enhance the viability of Main Street.

For additional information, contact Carl Teichman, director of government and community relations, at (309) 556-3429.

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