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Titans “Think Bigger” During All In For Wesleyan

April 6, 2018

BLOOMINGTON, Ill. — Embodying this year’s [All In For Wesleyan](#) theme to “Think Bigger,” a total of 2,193 donors teamed up to raise \$714,533 during IWU’s one-day giving challenge held on Tuesday, April 3.

Gifts from alumni, parents and friends of Illinois Wesleyan living in 47 states and eight countries were recorded, and 10 donor challenges were achieved, during the sixth annual All In For Wesleyan event. Additionally, [#AllInForWesleyan social media engagement](#) reached into the tens of thousands.

All In For Wesleyan is an annual 24-hour campaign which aims to make a big difference on campus and in the lives of current and future Titans. It also serves as a spirit day for current students. This year’s student activities included a foam party, free T-shirts and food, inflatable games and a trivia night.

Donors who may have missed out on this year’s All In For Wesleyan can still show their support by [clicking here](#).

By John Twork



Students show their IWU spirit by posing on a big inflatable chair in Eckley Lounge during All In For Wesleyan.