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## April 19 is All In for Wesleyan

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# April 19 is All In for Wesleyan

April 12, 2022

BLOOMINGTON, Ill. — The Illinois Wesleyan University community has an opportunity to set another fundraising record at this year's All In for Wesleyan on Tuesday, April 19, 2022.

Last year, 3,587 donors raised a record-breaking \$2,539,574 in just 24 hours. Funds raised during All In are critical to [every aspect of the IWU experience](#), including student scholarships, academic program enhancements, athletics and more.

The mission of this 24-hour campaign is to support current and future Illinois Wesleyan students in their goals to become IWU graduates. This year's All In for Wesleyan theme is "Always a Titan," with the goal of connecting past Titans to current students through shared experiences, memories and pride.

"All In for Wesleyan is a day when alumni, parents and friends of the University come together and celebrate their common tie of being a Titan," said Val Hawkins '09, Director of Annual Giving. "This year, we hope Titans – past and present – will take some time on April 19 to reflect on their temporary time spent on campus and the lifelong relationships and memories made here."

The official All In for Wesleyan website will go live at midnight on April 19: [www.iwu.edu/all-in](http://www.iwu.edu/all-in).

Titan friends and family are encouraged to show their support on social media by using the hashtags #AlwaysATitan or #AllInForWesleyan.

*By Maria Harmon '23*