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Students Give Thanks on TAG Day

Feb. 11, 2019

BLOOMINGTON, Ill. — During Illinois Wesleyan University's "Thank a Giver" (TAG) Day on Monday, Feb. 11, students took a moment to collectively thank the generous IWU alumni and friends who make their collegiate experience possible.

Each year, TAG Day falls during mid-February, approximately 70 percent of the way through the academic year. This time marks a symbolic point when tuition dollars run out and support from alumni and friends, the University's endowment, and external grants kicks in for the remainder of the year.

Students were invited to stop by tables across campus and write postcards expressing their gratitude. "Thank you for allowing us to have these opportunities," wrote political science major Shakira Cruz Gonzalez '21. "I appreciate your support."



Students wrote notes of thanks to donors in the Dugout during "Thank a Giver" Day.



Emma Asta '19 wrote a note of thanks in the Dugout during "Thank a Giver Day."

Several other students reflected on how donations have opened the door to the many possibilities that come with an Illinois Wesleyan education. Jennifer Medina '22 shared, "I'm a political science and neuroscience double major, and because of you, I'm able to pursue an MD/JD degree after IWU!"

"It's important to reach out to the donors because they're making a difference in our education by helping us afford to go to a school like this," said biology major Jackson Rapala '22. "If they're making a donation, we should all at least have the kindness to thank them with a card."

Illinois Wesleyan depends on the generosity of donors to bridge the gap between tuition dollars and the total cost of an IWU education. To make a gift, please visit www.iwu.edu/giving or call 1-800-689-9743.

By Rachel McCarthy '21