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## Illinois Wesleyan University



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## Media Advisory

**Event:** Illinois Wesleyan Associates Annual Luncheon featuring a speech

by Ed Rust Jr., CEO of State Farm Insurance Companies

**Date:** May 6 (Tuesday)

Time: Noon

May 5, 2003

Location: Shirk Center, 302 Emerson St., Bloomington

**Background:** Ed Rust Jr., chairman and CEO of State Farm Insurance Companies,

will discuss the relationship between State Farm and the Bloomington/Normal community. Rust is a 1972 graduate of Illinois Wesleyan and a member of the University's Board of

Trustees.

The Illinois Wesleyan Associates, formed in 1953, is a group of business and professional leaders interested in the advancement and support of independent higher education. The Associates provide internships and job opportunities for IWU students, as well as financial support for students from McLean County. There are 155 McLean County students enrolled at Illinois Wesleyan this

year, representing 7.7 percent of the student body.

**Note to Media:** Mr. Rust will be available for interviews following his presentation.