



Fall 10-14-2003

Media Advisory

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October 14, 2003

Contact: Chris Weber, (309) 556-3181

Media Advisory

Event: Make a Difference Day

Date: Oct. 25 (Saturday)

Background: Over 150 Illinois Wesleyan students will serve the Bloomington/Normal community on Make a Difference Day.

Student volunteers will work with Catholic Charities to host a Halloween party for children and do yard work at local nursing homes as well as other projects.

Established in 1991 by *USA WEEKEND Magazine*, Make a Difference Day is a national celebration of volunteerism and helping others in need. It is an annual event that takes place on the fourth Saturday of every October. Anyone who participates in a volunteer project and completes an entry form is eligible for a national or local award and a cash donation to a charitable cause.

Contact: For additional information, contact Martha Ayres, Illinois Wesleyan volunteer and leadership coordinator, at (309) 556-3749.