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Illinois Wesleyan to Host Technology Fair Just in Time for the Holidays

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Illinois Wesleyan to Host Technology Fair
Just in Time for the Holidays

BLOOMINGTON, Ill. – The holiday season is rapidly approaching and it is time to create a perfect wish list. From cell phones to laptops, it is a challenge to keep up with the latest technology. Illinois Wesleyan University's Technology Fair will bring together experts and retailers not only to showcase new items on the market, but also to answer questions and help consumers make decisions to suit their needs.

The fair, which is free and open to the public, will be held at Illinois Wesleyan's Hansen Student Center, 300 Beecher St., Bloomington, from 10 a.m. to 2 p.m. on Wednesday, Nov. 19.

Sponsored by IWU Information Technology and the IWU student chapter of the Association of Computing Machinery as a gift-buying brainstorming event, the Technology Fair will exhibit recent trends in home computing, digital photography, satellite radio, cell phone technology, and other stocking stuffer gadgets for all ages and interests. "We are bringing a collective group of experts and consumers together so that those who are interested in buying, but have questions, can come to one location," said Tim McKeown of Information Technology. "IT staff will also be on hand to freely give unbiased advice."

Honda's hybrid car and Radio Shack's toy, the IMOD, are two anticipated items to be revealed at the fair, according to Patrick McLane of IWU Information Technology. Other featured items will include wireless devices for businesses and home offices, interactive whiteboards, palm pilots, digital video technologies, and a preview of Microsoft's new operating system, Longhorn.

A mix of local and regional retail and commercial vendors contributing to the fair will include Best Buy, Gateway, Bradfields Computer Supply, CDW, Cingular, Computer Deli, Computer Renaissance, Klaus Radio Inc., Microsoft, Nextel, OmniTech, Twin City Photo, US Cellular, and Verizon.

For additional information regarding the Technology Fair, contact McKeown at (309) 556-3846.